

HASBRO CHILDREN'S HOSPITAL GOLF INVITATIONAL



Since 1996, the Hasbro Children's Hospital Golf Invitational has attracted a flight of 30 foursomes, all swinging into action for the children and families at Hasbro Children's Hospital. The day's activities include a luncheon, a round of golf, an awards dinner and, of course, special gifts and surprises.



Proceeds from this year's Golf Invitational will support The Fund for Hasbro Children's Hospital. Your support will make an important difference in fulfilling our commitment to every child who needs our care. These funds provide financial resources and flexibility to support our areas of greatest need, including patient services, educational programs, and innovative research.

DATE & LOCATION: JULY 24, 2023 • RHODE ISLAND COUNTRY CLUB

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000

- Logo on one golf giveaway
- Designation as Presenting Sponsor on event collateral and press info
- Logo recognition, including featured placement on event website, event day materials, tee sign and pin flag, and prominent event signage
- One foursome, with each player receiving: greens fee, cart, player gifts, lunch, dinner, driving range practice, and souvenir photo
- Ability to distribute golf-related items with your logo in player bag
- Commemorative corporate gift for display

Estimated fair market value: \$1,880

CLUB HOUSE SPONSOR

\$20,000

- Logo on one golf giveaway
- Logo recognition on the event website, event day materials, tee sign and pin flag, and prominent event signage
- One foursome with each player receiving: greens fee, cart, player gifts, lunch, dinner, driving range practice, and souvenir photo
- Ability to distribute corporate golf-related item

Estimated fair market value: \$1,880

GOLF BALL SPONSOR

\$15,000

- Logo on tournament golf balls
- Logo recognition on the event website, event day materials, tee sign and pin flag, and prominent event signage
- One twosome with each player receiving: greens fee, cart, player gifts, lunch, dinner, driving range practice, and souvenir photo
- Ability to distribute corporate golf-related item

Estimated fair market value: \$940

AWARDS DINNER SPONSOR

\$10,000

- Logo on napkins during cocktail reception
- Logo recognition on the event website, event day materials, tee sign, and event signage
- Ability to distribute corporate golf-related item
- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

CART SPONSOR

\$10,000

- Logo on all carts
- Logo recognition on the event website, event day materials, tee sign, and event signage
- Ability to distribute corporate golf-related item
- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

(Cont'd)

For more information:

Christina Haas

Director, Development Events & Corporate Relations

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HASBRO CHILDREN'S HOSPITAL GOLF INVITATIONAL

SPONSORSHIP OPPORTUNITIES (Cont'd)

FOURSOME

\$7,000

- Four players each receiving: greens fee, cart, player gifts, lunch, dinner, driving range practice, and souvenir photo

- Logo recognition at the event on event day materials, event signage and a tee sign

Estimated fair market value: \$1,880

FLIGHT SPONSOR

\$5,000

- Tee sign at Hole #1

- Logo recognition on the event website, event day materials, and event signage

- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

HOSPITALITY SPONSOR

\$5,000

- Recognition as Hospitality Sponsor at course hospitality stations

- Logo recognition on the event website, event day materials, and event signage

- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

LUNCHEON SPONSOR

\$5,000

- Recognition as Luncheon Sponsor at luncheon

- Logo recognition on the event website, event day materials, a tee sign, and event signage

- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

REGISTRATION SPONSOR

\$5,000

- Recognition as Registration Sponsor at registration

- Logo recognition on the event website, event day materials, a tee sign, and event signage

- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

TWOSOME

\$3,500

- Two players each receiving: greens fee, cart, player gifts, lunch, dinner, driving range practice, and souvenir photo

Estimated fair market value: \$940

CLOSEST TO THE PIN SPONSOR

\$2,500

- Tee sign on the Closest to the Pin holes

- Logo recognition on the event website, event day materials, and event signage

- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

LONGEST DRIVE SPONSOR

\$2,500

- Tee sign on the Longest Drive holes

- Logo recognition on the event website, event day materials, and event signage

- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

PUTTING GREEN SPONSOR

\$2,500

- Tee sign on the putting green

- Logo recognition on the event website, event day materials, and event signage

- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

RAFFLE SPONSOR

\$2,500

- Logo recognition on the event website, event day materials, a tee sign, and event signage

- Two tickets to the evening reception and awards dinner

Estimated fair market value: \$250

INDIVIDUAL PLAYER

\$1,750

- One player receives: greens fee, cart, player gifts, lunch, dinner, driving range practice, and souvenir photo

Estimated fair market value: \$470

FLAG SPONSOR

\$1,000

- Pin flag with logo and recognition in event day materials

TEE SPONSOR

\$500

- Tee sign with logo and recognition in event day materials

HASBRO CHILDREN'S HOSPITAL

RADIOTHON



Since 2004, the Hasbro Children's Hospital Radiothon has filled the Rhode Island airwaves with amazing stories of courage and hope from patients, families, and staff. Hosts from Cumulus Providence Radio Stations, which includes 92 PRO-FM, Lite 105 FM, 630WPRO and HOT 106, broadcast live from the hospital, asking listeners to call-in and pledge their support by making a one-time gift or by becoming a Miracle Maker (monthly donor).



Proceeds from Radiothon support the hospital's goal to provide our region's children and their families the best care possible. These funds have helped to purchase medical equipment, pay for uncompensated care, and support the Healing Arts and Child Life Programs.

DATE: MAY 11, 2023

SPONSORSHIP OPPORTUNITIES

PHONE BANK SPONSOR

\$10,000

- Your company showcased throughout Radiothon
- Company mentioned as Phone Bank Sponsor each hour on all Cumulus radio stations
- Company mentioned by a phone bank volunteer every time the phone bank rings with a caller
- Minimum 80x naming mentions and thank-you promos throughout Radiothon on all Cumulus radio stations
- Live interview with radio personalities on each Cumulus stations
- Logo on Radiothon website, which is featured on Cumulus' radio station sites
- Social media from Cumulus stations and Hasbro Children's Hospital throughout the event
- Email blasts featuring your company from Hasbro Children's Hospital to our supporters
- Your logo featured at the event and on top row of Radiothon volunteer t-shirts

Estimated fair market value: \$35,000

TEXT LINE SPONSOR

\$10,000

- Your company showcased throughout Radiothon
- Company mentioned as Text Line Sponsor each hour on all Cumulus radio stations
- Every time someone texts HASBRO to 44321, they will receive a link to a donation page that includes your company name, phone number, and a link to your website
- Minimum 80x naming mentions and thank-you promos throughout Radiothon on all Cumulus radio stations
- Live interview with radio personalities on each Cumulus station
- Logo on Radiothon website, which is featured on Cumulus' radio station sites
- Social media from Cumulus stations and Hasbro Children's Hospital throughout the event
- Email blasts featuring your company from Hasbro Children's Hospital to our supporters
- Logo on top row of Radiothon volunteer T-shirts

Estimated fair market value: \$35,000

(Cont'd)

For more information:

Tania Hurtado

Corporate Relations Officer

401-444-6411 | Thurtado2@lifespan.org | hchradiathon.org



RADIOTHON

SPONSORSHIP OPPORTUNITIES (Cont'd)

POWER HOUR SPONSOR

- Your company showcased exclusively during your selected power hour on all Cumulus radio stations
- Minimum 10x naming mentions on air during your selected power hour
- Minimum of one live interview on a Cumulus radio station
- Logo on Radiothon website, which is featured on Cumulus' radio station sites
- Social media from Cumulus stations and Hasbro Children's Hospital throughout the event
- Email blasts featuring your company from Hasbro Children's Hospital to our supporters
- Logo on Radiothon volunteer t-shirts
- Logo featured at the event

Estimated fair market value: \$25,000

DRIVE TIME POWER HOUR SPONSOR \$7,000

7 a.m., 8 a.m., 4 p.m., 5 p.m.

POWER HOUR SPONSOR \$5,000

6 a.m., 9 a.m., 10 a.m., 11 a.m.,

12 p.m., 1 p.m., 2 p.m., 3 p.m.

PATRON SPONSOR \$1,000

- Name recognition featured at the event
- Name recognition on Radiothon website, which is featured on Cumulus sites
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Name recognition in a Hasbro Children's Hospital major donor publication

MIRACLE SPONSOR \$500

- Name recognition featured at the event
- Name recognition on Radiothon website, which is featured on Cumulus sites

MOBILE STUDIO SPONSOR

- Your company showcased as the exclusive mobile studio sponsor for your selected station throughout Radiothon
- Live interview with your sponsored station's radio personalities
- Minimum 50x naming mentions and thank-you promos throughout Radiothon on your selected station
- Logo on Radiothon website, which is featured on Cumulus' radio station sites
- Social media from Cumulus stations and Hasbro Children's Hospital throughout the event
- Logo on Radiothon volunteer t-shirts
- Logo featured at the event

Estimated fair market value: \$25,000

MOBILE STUDIO SPONSOR OPTIONS:

92 PRO-FM	\$7,000
Lite 105 FM	\$7,000
630 WPRO	\$6,000
HOT 106	\$3,500

HASBRO CHILDREN'S HOSPITAL HEROES BALL



Since 1994, the Hasbro Children's Hospital Heroes Ball has brought our community together in an extraordinary show of support for the children in our region.



Proceeds from the Heroes Ball are used to establish and grow significant programs throughout Hasbro Children's Hospital. These unrestricted funds provide financial resources to support areas of greatest need, including patient services, educational programs, and innovative research ensuring that children receive the best possible medical care available.

DATE & LOCATION: AUGUST 19, 2023 • ROCKY HILL COUNTRY DAY SCHOOL

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

- Premier VIP seating for 20 guests
- VIP valet parking
- VIP champagne and hors d'oeuvres greeting
- Branding opportunities on all event materials including the event invitation
- Inclusion of a representative to serve on the event committee
- Inclusion in media releases
- Logo on event banner displayed in Hasbro Children's Hospital for at least a month pre-event
- Logo on event step and repeat, photo booth prints, bid cards, and pre- and post-event digital and print recognition
- Logo and name recognition on prominent event signage and video monitors
- Main stage sponsorship including logo and name recognition from the podium
- Logo featured prominently on event website
- Opportunity to be interviewed for our event recap video to be shared with donors and on the event website
- Prominent logo recognition on banner displayed in Hasbro Children's Hospital post-event

- Logo in a Hasbro Children's Hospital major donor publication
 - Social media acknowledgment
 - Photo opportunity at the hospital
- Estimated fair market value: \$3,200

PLATINUM SPONSOR

\$25,000

- Premier VIP seating for 16 guests
- VIP valet parking
- VIP champagne and hors d'oeuvres greeting
- Logo on all event materials
- Inclusion in media releases
- Sponsorship recognition from the podium
- Logo on event signage and video monitors
- Logo on the event website
- Logo on post-event digital and print recognition

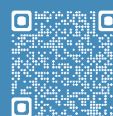
(Cont'd)

For more information:

Christina Haas

Director, Development Events & Corporate Relations

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HEROES BALL

SPONSORSHIP OPPORTUNITIES (Cont'd)

- Prominent logo recognition on banner displayed in Hasbro Children's Hospital post-event

- Logo in a Hasbro Children's Hospital major donor publication

- Social media acknowledgment

- Photo opportunity at the hospital

Estimated fair market value: \$2,560

GOLD SPONSOR \$15,000

- Preferred VIP seating for 12 guests

- VIP valet parking

- VIP champagne and hors d'oeuvres greeting

- Logo on event signage and video monitors

- Logo on the event website

- Logo on post-event digital and print recognition

- Logo recognition on banner displayed in Hasbro Children's Hospital post-event

- Logo in a Hasbro Children's Hospital major donor publication

- Social media acknowledgment

- Photo opportunity at the hospital

Estimated fair market value: \$1,980

SILVER SPONSOR \$10,000

- VIP seating for 10 guests

- VIP valet parking

- VIP champagne and hors d'oeuvres greeting

- Logo on event signage and video monitors

- Logo on the event website

- Logo on post-event digital and print recognition

- Logo recognition on banner displayed in Hasbro Children's Hospital post-event

- Social media acknowledgment

- Photo opportunity at the hospital

- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$1,650

BRONZE SPONSOR \$7,000

- Priority seating for 8 guests

- Logo on event signage and video monitors

- Logo on the event website

- Name recognition on post-event digital and print recognition

- Name recognition on banner displayed in Hasbro Children's Hospital post-event

- Social media acknowledgment

- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$1,200

COPPER SPONSOR \$3,500

- Preferred seating for 4 guests

- Name recognition on event signage and video monitors

- Name recognition on the event website

- Name recognition on banner displayed in Hasbro Children's Hospital post-event

- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$600

BENEFACTOR \$1,250

- Preferred seating for 2 guests

- Name recognition on event signage and video monitors

- Name recognition on the event website

- Name recognition on banner displayed in Hasbro Children's Hospital post-event

- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$300

SUMMER COOKOUTS

HASBRO CHILDREN'S HOSPITAL



A hidden gem at Hasbro Children's Hospital, our beautiful Balise Healing Garden is the site of weekly summer cookouts for children and families in the hospital. A breath of fresh air and sunshine can do a world of good for anyone, especially a hospitalized child.

Weekly cookouts run from 12 to 1 p.m. beginning in late June through early September. Families join us for freshly grilled food, crafts, games and the simple joy that camaraderie can bring.

Your sponsorship helps to provide nourishing meals to all patient families, engaging activities, and fun entertainment. Our summer cookouts have become a highlight of the week for children in the hospital.

SPONSORSHIP OPPORTUNITIES

2023 COOKOUT SERIES

PRESENTED BY (YOUR NAME HERE)

\$10,000

1 sponsorship
available

- Your name and logo on the weekly cookout flyer that is distributed to families and staff throughout the hospital
- Recognition with name and logo on the hospital's bedside interactive video platform, the Get Well Network
- A banner in the Balise Healing Garden recognizing you as the Cookout Series presenting sponsor
- Branded stickers on food boxes that are brought to patient rooms for families unable to join us outside
- Social media recognition
- Opportunity to select two cookout dates for up to 8 colleagues to volunteer with tours of the newly renovated hospital provided to volunteers who are interested

2023 COOKOUT SERIES

POWERED BY (YOUR NAME HERE)

\$5,000

2 sponsorships
available

- Your name and logo on the weekly cookout flyer that is distributed to families and staff throughout the hospital
- Recognition with name and logo on the hospital's bedside interactive video platform, the GetWell Network
- Social media recognition
- Opportunity to select one cookout date for up to 8 colleagues to volunteer with tours of the newly renovated hospital provided to volunteers who are interested

2023 COOKOUT SERIES

SUPPORTED BY (YOUR NAME HERE)

\$2,500

3 sponsorships
available

- Your name and logo on the weekly cookout flyer that is distributed to families and staff throughout the hospital
- Opportunity to select one cookout date for up to 8 colleagues to volunteer with tours of the newly renovated hospital provided to volunteers who are interested

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