

HASBRO CHILDREN'S HOSPITAL HEROES BALL



Since 1994, the Hasbro Children's Hospital Heroes Ball has brought our community together in an extraordinary show of support for the children in our region.



Proceeds from the Heroes Ball are used to establish and grow significant programs throughout Hasbro Children's Hospital. These unrestricted funds provide financial resources to support areas of greatest need, including patient services, educational programs, and innovative research ensuring that children receive the best possible medical care available.

DATE & LOCATION: AUGUST 19, 2023 • ROCKY HILL COUNTRY DAY SCHOOL

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

- Premier VIP seating for 20 guests
 - VIP valet parking
 - VIP champagne and hors d'oeuvres greeting
 - Branding opportunities on all event materials including the event invitation
 - Inclusion of a representative to serve on the event committee
 - Inclusion in media releases
 - Logo on event banner displayed in Hasbro Children's Hospital for at least a month pre-event
 - Logo on event step and repeat, photo booth prints, bid cards, and pre- and post-event digital and print recognition
 - Logo and name recognition on prominent event signage and video monitors
 - Main stage sponsorship including logo and name recognition from the podium
 - Logo featured prominently on event website
 - Opportunity to be interviewed for our event recap video to be shared with donors and on the event website
 - Prominent logo recognition on banner displayed in Hasbro Children's Hospital post-event
 - Logo in a Hasbro Children's Hospital major donor publication
 - Social media acknowledgment
 - Photo opportunity at the hospital
- Estimated fair market value: \$3,200

- Sponsorship recognition from the podium
 - Logo on event signage and video monitors
 - Logo on the event website
 - Logo on post-event digital and print recognition
 - Prominent logo recognition on banner displayed in Hasbro Children's Hospital post-event
 - Logo in a Hasbro Children's Hospital major donor publication
 - Social media acknowledgment
 - Photo opportunity at the hospital
- Estimated fair market value: \$2,560

GOLD SPONSOR

\$15,000

- Preferred VIP seating for 12 guests
 - VIP valet parking
 - VIP champagne and hors d'oeuvres greeting
 - Logo on event signage and video monitors
 - Logo on the event website
 - Logo on post-event digital and print recognition
 - Logo recognition on banner displayed in Hasbro Children's Hospital post-event
 - Logo in a Hasbro Children's Hospital major donor publication
 - Social media acknowledgment
 - Photo opportunity at the hospital
- Estimated fair market value: \$1,980

PLATINUM SPONSOR

\$25,000

- Premier VIP seating for 16 guests
- VIP valet parking
- VIP champagne and hors d'oeuvres greeting
- Logo on all event materials
- Inclusion in media releases

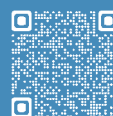
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For more information:

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HEROES BALL

SPONSORSHIP OPPORTUNITIES (Cont'd)

SILVER SPONSOR**\$10,000**

- VIP seating for 10 guests
- VIP valet parking
- VIP champagne and hors d'oeuvres greeting
- Logo on event signage and video monitors
- Logo on the event website
- Logo on post-event digital and print recognition
- Logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Social media acknowledgment
- Photo opportunity at the hospital
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$1,600

BRONZE SPONSOR**\$7,000**

- Priority seating for 8 guests
- Logo on event signage and video monitors
- Logo on the event website
- Name recognition on post-event digital and print recognition
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Social media acknowledgment
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$1,200

COPPER SPONSOR**\$3,500**

- Preferred seating for 4 guests
- Name recognition on event signage and video monitors
- Name recognition on the event website
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$600

BENEFACTOR**\$1,250**

- Preferred seating for 2 guests
- Name recognition on event signage and video monitors
- Name recognition on the event website
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$300