

Heroes Ball

HASBRO CHILDREN'S HOSPITAL

Since 1994, the Hasbro Children's Hospital Heroes Ball has brought our community together in an extraordinary show of support for the children in our region.

Proceeds from the Heroes Ball are used to establish and grow significant programs throughout Hasbro Children's Hospital. These unrestricted funds provide financial resources to support areas of greatest need, including patient services, educational programs, and innovative research ensuring that children receive the best possible medical care available.

DATE & WEBSITE: SEPTEMBER 23, 2021, LIVESTREAM AT [EVENT.GIVES/HEROESBALL](https://event.gives/heroesball)

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

- 20 VIP tickets to the virtual event with each guest receiving: access to the evening program and a curated virtual gala kit containing food, beverage, and additional accoutrement to be delivered to sponsor pre-event*
- Branding opportunities on all event materials including the event invitation
- Inclusion of a representative to serve on the event committee
- Inclusion in media releases
- Logo on event banner displayed in Hasbro Children's Hospital for at least a month pre-event
- Prominent display of logo across virtual event platform and within program including pre-show
- Logo on pre- and post-event digital and print recognition
- Main set sponsorship including logo and name recognition from the podium
- Logo featured prominently on event website
- Opportunity to include a short video to be shared during the pre-show
- Prominent logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Logo in a Hasbro Children's Hospital major donor publication
- Social media acknowledgment
- Photo opportunity at the hospital

Estimated fair market value: \$3,600

PLATINUM SPONSOR

\$25,000

- 16 VIP tickets to the virtual event with each guest receiving: access to the evening program and a curated virtual gala kit containing food, beverage, and additional accoutrement to be delivered to sponsor pre-event*
- Logo on all event materials
- Inclusion in media releases
- Sponsorship recognition from the podium
- Logo recognition within virtual evening program, including pre-show
- Logo on the event website
- Logo on post-event digital and print recognition
- Prominent logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Logo in a Hasbro Children's Hospital major donor publication
- Social media acknowledgment
- Photo opportunity at the hospital

Estimated fair market value: \$2,880

GOLD SPONSOR

\$15,000

- 12 VIP tickets to the virtual event with each guest receiving: access to the evening program and a curated virtual gala kit containing food, beverage, and additional accoutrement to be delivered to sponsor pre-event*
- Logo recognition within virtual evening program, including pre-show
- Logo on the event website
- Logo on post-event digital and print recognition
- Logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Logo in a Hasbro Children's Hospital major donor publication
- Social media acknowledgment
- Photo opportunity at the hospital

Estimated fair market value: \$2,160

(Cont'd)

Heroes Ball

HASBRO CHILDREN'S HOSPITAL

SPONSORSHIP OPPORTUNITIES *(Cont'd)*

SILVER SPONSOR

\$10,000

- 10 VIP tickets to the virtual event with each guest receiving: access to the evening program and a curated virtual gala kit containing food, beverage, and additional accoutrement to be delivered to sponsor pre-event*
- Logo recognition within virtual evening program, including pre-show
- Logo on the event website
- Logo on post-event digital and print recognition
- Logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Social media acknowledgment
- Photo opportunity at the hospital
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$1,800

BRONZE SPONSOR

\$7,000

- 8 tickets to the virtual event with each guest receiving: access to the evening program and a curated virtual gala kit containing food, beverage, and additional accoutrement to be delivered to sponsor pre-event*
- Logo recognition within virtual evening program, including pre-show
- Logo on the event website
- Logo on post-event digital and print recognition
- Logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Social media acknowledgment
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$1,240

COPPER SPONSOR

\$3,500

- 4 tickets to the virtual event with each guest receiving: access to the evening program and a curated virtual gala kit containing food, beverage, and additional accoutrement to be delivered to sponsor pre-event*
- Name recognition within virtual evening program, including pre-show
- Name recognition on the event website
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$620

BENEFACTOR

\$1,250

- 2 tickets to the virtual event with each guest receiving: access to the evening program and a curated virtual gala kit containing food, beverage, and additional accoutrement to be delivered to sponsor pre-event*
- Name recognition within virtual evening program, including pre-show
- Name recognition on the event website
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$310

**Virtual guest information must be submitted by September 13, 2021, to guarantee receipt of virtual gala kit. Delivery is available within a 40 mile radius of Hasbro Children's Hospital. Guest information submitted after the deadline and deliveries outside of this radius cannot be guaranteed.*

By making a written commitment to the event, you agree to the terms of your sponsorship regardless of the return of this physical form.

By submitting this form, you agree that if the event is canceled due to circumstances beyond our control, then the pledge commitment made will be designated as a donation to Hasbro Children's Hospital for its general use and purposes. Alternatively, if you would like to arrange for a refund of your gift or a repurposing of your gift, please contact Christina Haas, Manager of Special Events & Corporate Relations, at chaas@lifespan.org or 401-444-7494 within ten business days of the event's cancellation notice.

Under the Internal Revenue Code, the amount of the contribution that is tax deductible for income tax purposes is limited to the excess of the amount paid for the sponsorship over the fair market value of the benefits received.

If you do not wish to receive mail solicitations from Rhode Island Hospital or from other Lifespan institutions, please email privacyofficer@lifespan.org, call 866-626-0888 or 401-444-6500 and leave a message, or write to Lifespan Privacy Officer, 225 Carolina Ave., Providence, RI 02905.

For more information:

Christina Haas

Manager, Special Events and Corporate Relations

401-444-7494 | Chaas@lifespan.org | hchgolf.org