

Heroes Ball

HASBRO CHILDREN'S HOSPITAL

Since 1994, the Hasbro Children's Hospital Heroes Ball has brought our community together in an extraordinary show of support for the children in our region.

Proceeds from the Heroes Ball are used to establish and grow significant programs throughout Hasbro Children's Hospital. These unrestricted funds provide financial resources to support areas of greatest need, including patient services, educational programs, and innovative research ensuring that children receive the best possible medical care available.

DATE & LOCATION: AUGUST 28, 2021; RHODE ISLAND CONVENTION CENTER

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$50,000

- Premier VIP seating for 20 guests
- VIP valet parking
- VIP champagne and hors d'oeuvres greeting
- Branding opportunities on all event materials including the event invitation
- Inclusion of a representative to serve on the event committee
- Inclusion in media releases
- Logo on event banner displayed in Hasbro Children's Hospital for at least a month pre-event
- Logo on event step and repeat, photo booth prints, bid cards, and pre- and post-event digital and print recognition
- Logo and name recognition on prominent event signage and video monitors
- Main stage sponsorship including logo and name recognition from the podium
- Logo featured prominently on event website
- Opportunity to be interviewed for our event recap video to be shared with donors and on the event website
- Prominent logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Logo in a Hasbro Children's Hospital major donor publication
- Social media acknowledgment
- Photo opportunity at the hospital

Estimated fair market value: \$3,600

PLATINUM SPONSOR \$25,000

- Premier VIP seating for 16 guests
- VIP valet parking
- VIP champagne and hors d'oeuvres greeting
- Logo on all event materials
- Inclusion in media releases
- Sponsorship recognition from the podium
- Logo on event signage and video monitors
- Logo on the event website
- Logo on post-event digital and print recognition
- Prominent logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Logo in a Hasbro Children's Hospital major donor publication
- Social media acknowledgment
- Photo opportunity at the hospital

Estimated fair market value: \$2,880

GOLD SPONSOR \$15,000

- Preferred VIP seating for 12 guests
- VIP valet parking
- VIP champagne and hors d'oeuvres greeting
- Logo on event signage and video monitors
- Logo on the event website
- Logo on post-event digital and print recognition
- Logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Logo in a Hasbro Children's Hospital major donor publication
- Social media acknowledgment
- Photo opportunity at the hospital

Estimated fair market value: \$2,160

(Cont'd)

Heroes Ball

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SPONSORSHIP OPPORTUNITIES *(Cont'd)*

SILVER SPONSOR

\$10,000

- VIP seating for 10 guests
- VIP valet parking
- VIP champagne and hors d'oeuvres greeting
- Logo on event signage and video monitors
- Logo on the event website
- Logo on post-event digital and print recognition
- Logo recognition on banner displayed in Hasbro Children's Hospital post-event
- Social media acknowledgment
- Photo opportunity at the hospital
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$1,800

BRONZE SPONSOR

\$7,000

- Priority seating for 8 guests
- Logo on event signage and video monitors
- Logo on the event website
- Name recognition on post-event digital and print recognition
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Social media acknowledgment
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$1,240

COPPER SPONSOR

\$3,500

- Preferred seating for 4 guests
- Name recognition on event signage and video monitors
- Name recognition on the event website
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$620

BENEFACTOR

\$1,250

- Preferred seating for 2 guests
- Name recognition on event signage and video monitors
- Name recognition on the event website
- Name recognition on banner displayed in Hasbro Children's Hospital post-event
- Name recognition in a Hasbro Children's Hospital major donor publication

Estimated fair market value: \$310

By making a written commitment to the event, you agree to the terms of your sponsorship regardless of the return of this physical form.

By submitting this form, you agree that if the event is canceled due to circumstances beyond our control, then the pledge commitment made will be designated as a donation to Hasbro Children's Hospital for its general use and purposes. Alternatively, if you would like to arrange for a refund of your gift or a repurposing of your gift, please contact Christina Haas, Manager of Special Events & Corporate Relations, at chaas@lifespan.org or 401-444-7494 within ten business days of the event's cancellation notice.

Under the Internal Revenue Code, the amount of the contribution that is tax deductible for income tax purposes is limited to the excess of the amount paid for the sponsorship over the fair market value of the benefits received.

If you do not wish to receive mail solicitations from Rhode Island Hospital or from other Lifespan institutions, please email privacyofficer@lifespan.org, call 866-626-0888 or 401-444-6500 and leave a message, or write to Lifespan Privacy Officer, 225 Carolina Ave., Providence, RI 02905.

For more information:

Christina Haas

Manager, Special Events and Corporate Relations

401-444-7494 | Chaas@lifespan.org | hchgolf.org

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HASBRO CHILDREN'S HOSPITAL

AUGUST 28, 2021

SPONSORSHIP OPPORTUNITIES

<input type="radio"/> Presenting	\$50,000
<input type="radio"/> Platinum	\$25,000
<input type="radio"/> Gold	\$15,000
<input type="radio"/> Silver	\$10,000
<input type="radio"/> Bronze	\$7,000
<input type="radio"/> Copper	\$3,500
<input type="radio"/> Benefactor	\$1,250
<input type="radio"/> Additional Tickets \$350 x _____ =	\$ _____
Total	\$ _____

☐ We are unable to attend:

- ☐ Please donate our tickets back to the
Rhode Island Hospital Foundation for its use.
- ☐ We would like to make a contribution of \$ _____.

SPONSORSHIP INFORMATION

Company/Individual _____

Contact Name _____

Address _____

City _____

State/Zip _____

Phone _____

Fax _____

*Email _____

**All event confirmation information for all sponsors, attendees, and their guests will be sent electronically.*

Please email your high resolution logo in a jpg, eps, or pdf format to us at HCHevents@lifespan.org by June 1, 2021.

Please indicate exactly how you would like your name to appear on the recognition materials.

METHOD OF PAYMENT

- ☐ Please invoice me
- ☐ Check is enclosed for \$ _____.
(Payable to Rhode Island Hospital Foundation)
- ☐ Credit Card (Choose Type)
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on card _____

Card Number _____

Expiration Date _____ 3/4 Digit Code _____

Signature _____ Date _____

MAIL TO

Hasbro Children's Hospital Heroes Ball
Development Office
P.O. Box H
Providence, RI 02901

or

REGISTER ONLINE AT

heroesball.org

QUESTIONS

Christina Haas
Manager, Special Events & Corporate Relations

Phone: 401-444-7494

Fax: 401-444-8235

Email: chaas@lifespan.org

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