HASBRO CHILDREN'S HOSPITAL

Summer 2015

# ALL FOR ONE

A MAGAZINE FOR FRIENDS AND SUPPORTERS OF HASBRO CHILDREN'S HOSPITAL



Hasbro Children's Hospital Welcomes New Leadership



### Welcome from Hospital Leadership



Margaret M. Van Bree

Margaret M. Van Bree, MHA, DrPH President Rhode Island Hospital and Hasbro Children's Hospital

Since arriving as President of Rhode Island Hospital and Hasbro Children's Hospital in January, I have enjoyed a number of wonderful experiences. From having an opportunity to get to know and thank so many of our donors who support the hospital to working with our incredibly dedicated and talented team of providers, I could not be more proud to lead these amazing hospitals.

I'm pleased to share our summer issue of *All for One* and introduce you to Dr. Phyllis Dennery, our new Pediatrician-in-Chief. She comes to us from Children's Hospital of Philadelphia and brings with her not only invaluable experience but also an exciting vision for the future of pediatrics. We are very excited to have her here with us.

It is also my pleasure to introduce you to Elizabeth Burke Bryant, Samantha Lomow and Bob Vincent; three members of our Hasbro Children's Advisory Council. Along with their Council colleagues, these dedicated volunteers are committed to shaping the strategic plan and vision of our hospital, providing counsel and support as we navigate the fast-changing, always exciting world of pediatric medicine.

Each of these pages shares with you a common theme, and that's the strength of community. Our hospital is fortunate to have so many outstanding partners by our side as we care for children, pioneer innovative technologies, and teach the next generation of healers. Because of the generous support we receive from the individual, corporate and foundation donor community, we are able to fulfill our "All for One" promise for every child in our care. We are forever grateful for your unwavering friendship and support.

This issue of *All for One* would not be complete without our 2014 donor list. Thank you for being an important part of our Hasbro Children's Hospital donor community.

This is a very special issue of *All for One*. In these pages you'll read stories of hope, inspiration, courage, and tenacity. You'll meet children we've been fortunate to care for and watch thrive over the years become the Children's Miracle Network Hospitals Champion Children. Hasbro Children's Hospital is a proud member of this national consortium of children's hospitals and it's an honor each year for the child and family that is selected to represent us.

It is a privilege to also welcome our new Pediatrician-in-Chief, Dr. Phyllis Dennery, to the Hasbro Children's Hospital family. Along with my colleagues and the hospital's entire care team, we look forward to working alongside her as we continue to provide the highest level of care to the children and families who need us most.

We never for a moment forget why we are here or the infants and children entrusted to our care. Knowing we have dedicated, caring donors by our side as we keep Hasbro Children's Hospital on the leading-edge is something we cherish always and this issue of *All for One* is dedicated to you.

Thank you again for your "All for One" commitment to the kids we care for.



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Thomas F. Tracy, Jr., MD Pediatric Surgeon-in-Chief Professor of Surgery and Pediatrics

with Hasbro Children's Hospital Pediatrician-in-Chief,

### Phyllis A. Dennery, MD

### What attracted you to Hasbro **Children's Hospital (HCH)?**

I found it interesting and unique that most of the population in the area is served under one children's hospital. There aren't a lot of places where this is the case. This sets up a distinct opportunity to address issues

at the state-wide level for children's health. This. in combination with Dr. Van Bree's arrival and an evolving heightened focus on Pediatrics within Lifespan's leadership and Brown University and the Warren Alpert Medical School, provides great opportunities for improving children's health and bolstering the philanthropy to support it.

How has your background and past experience

prepared you for the position of **Pediatrician-in-Chief and Medical Director at Hasbro Children's Hospital?** 

I came here from Children's Hospital of Philadelphia (CHOP). Before that I was at Stanford University. When I arrived at CHOP, I became Division Chief of Neonatology and the Division soon grew exponentially. In a relatively short period of time, we expanded from 40 NICU beds to over 300 across 12 satellite hospitals. There was a steep learning curve for me, but that experience prepared me well for this next step as a physician. I look forward to engaging and empowering others to be strong leaders and advocates here at Hasbro Children's Hospital.

### What is your vision for Hasbro **Children's Hospital?**

It's important for me to see HCH become a premier hospital in the nation that stands as an example of what can be done for children's health. Because we're the

only children's hospital in Rhode Island and southeastern Massachusetts, there are many opportunities to build a program that can be emulated by others to better understand children's health outcomes, to partner with our community and to improve on health maintenance and prevention. I'd also like us to become a recognized leader in the areas of basic, clinical and translational

pediatric research.

### What are your top priorities for Hasbro?

My top priorities include filling vacant leadership and faculty positions, and strenghtening our relationships with other institutions. I believe that all pediatric care from perinatal-neonatal care to mental health, to adolescent health, to transitioning to adult care, should flow seamlessly together. Ensuring the financial stability of the hospital is also a top priority. This includes

finding ways to enhance revenues through innovative partnerships, creative new programs, expanded outreach for existing programs as well as new philanthropic endeavors.

### Why is continuing your research and teaching crucial for you?

I spent the last 25 years of my career engaged in lab-based research. My lab is funded by National Institutes of Health and has had a lot of success. I don't want to lose that part of my focus. My interest is in oxidative stress in newborn lungs as well as in circadian biology and how the daily variations in our genes help regulate metabolism in the lungs to protect against injury and promote repair. I am often asked to speak about my research and about various clinical issues in Neonatology. My role as an educator is something I really enjoy. I look forward to continuing to do this and to take every opportunity to shine a spotlight on the great work at Hasbro Children's Hospital.

## **Great Things Happen Thanks to Ch**



Izzy Family Room

ne dollar at a time. One radiothon pledge, one Dance Marathon supporter and one Miracle Balloon purchase at a time. That is how Children's Miracle Network Hospitals (CMNH) and its partners have raised more than ten million dollars for Hasbro Children's Hospital since 2007. Businesses and their customers, college students and radio station listeners across southeastern Massachusetts and Rhode Island have all put their money where the miracles are and supported CMNH and Hasbro Children's Hospital (a member hospital) in one way or another.

The impact of CMNH's support can be seen on every floor and down every hallway at Hasbro Children's Hospital, including in the six renovated, state-of-the-art operating suites on Hasbro 2. "When the hospital was built 20 years ago, we didn't know what technology would be coming down the road," explains Thomas F. Tracy, Jr., MD, Pediatric Surgeon-in-Chief. "So we were faced with the need for new technology to keep up with minimally invasive techniques as well as video assisted procedures."

### In the words of our Champion Children and their parents,



#### 2009 - MIA HANLEY, POMPE DISEASE

"Mia was only four when she was Champion Child but she still remembers the fun parts of the trip and experience. We are so fortunate to have a strong children's hospital in our backyard with new breakthroughs on the horizon every day. It was our pleasure to raise awareness for such a special place because of what they did to help Mia. Thanks to them, she's now a happy and healthy 10-year-old who loves her dolls and iPod and continues to get stronger each day."

Dawn Hanley, Mia's mom



"I wasn't quite sure what to expect when I was selected as Champion Child. I was a nervous 14-year-old. I was just excited to get out of school early to do an interview at Walmart. I remember being proud I was representing Hasbro because this is my life; I've lived with sickle cell since I was born. I'm 20 now and studying biology and want to do something with pediatrics because of all I've been through. It was a great experience. How many kids could say they went to the White House and met President Obama!"

- Sando Roberts, 2010 Champion Child

#### 2008 - JACOB KAUFMAN, **CROHN'S DISEASE**

"It was an honor for Jacob to represent Hasbro Children's Hospital as their first Champion Child. They had done such amazing work treating him, we wanted to share our story to help raise more money for the many other kids also being helped by the hospital. To watch your child be sick for so long, then to see a smile on his face and see him getting to do amazing things like meeting the President of the United States, was incredible for us. He's now 18, in the top ten of his senior class and planning for college."

- Joanne LaRose, Jacob's mom

### 2011 - EVAN HUDDON, SPINA BIFIDA

"Evan is 15 now and is still proud to tell people he was the Champion Child for Hasbro Children's Hospital in 2011. It was his first plane ride, and he felt so special. Meeting other kids with health struggles gave him insight-he's the only one in a wheelchair at school and baseball. He's always had a positive attitude, but at the event he could see he wasn't the only one in a wheelchair. He never complains about his diagnosis despite more than 20 surgeries." - Julie Huddon, Evan's mom

## ildren's Miracle Network Hospitals

Thanks to the funds from CMNH, Hasbro Children's Hospital was able to renovate six operating rooms. "We are so grateful to our CMNH corporate partners. Because of them, our surgeons now have the latest technology available to help them do their jobs better. Enhanced visuals help them make smaller incisions, translating to less discomfort and improved outcomes," states Dr. Tracy.

CMNH funds have brought other projects to completion as well, including the Izzy Family Room (named for an inspirational little girl who lost her battle with cancer) and the waiting area outside of the surgical suite. Their

funds have also allowed for the purchase of state-of-the-art infant incubators called Giraffe beds that provide an improved life-sustaining environment for criticallyill infants in the Pediatric Intensive Care Unit. Their generosity has provided new syringe pumps for the entire hospital and programmatic funding for the Teen and Adolescent Leadership Council, which empowers young people facing very difficult medical circumstances.

"To have CMNH corporate partners as part of the Hasbro Children's Hospital family is a huge asset to us.

The ability to reach out to the community about our needs through CMNH is an amazing opportunity!" says Phyllis Dennery, MD, Hasbro Children's Hospital's Pediatrician-in-Chief.

Being a member hospital of CMNH is not only a prestigious honor and a source of critically-needed financial support for Hasbro Children's Hospital, it also provides once-in-a-lifetime opportunities for patients and their families. Each year, physicians nominate a patient to serve as the ambassador for CMNH and represent Hasbro Children's Hospital throughout the state at partner fundraising events as well as on their official Champions Ambassador Tour

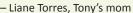
> in Orlando, Florida and Washington, D.C. The Champion Child, as they're affectionately known, and their family, are treated to a week-long trip where they experience life like rock stars, complete with a private plane trip, water-gun salute when they arrive at Disney World, an awards show with Miss America, and a meet and greet

with the President of the United States. Perhaps the most meaningful part of the experience, however, is getting to spend time with other kids facing health challenges and building lasting friendships.

## here is what being a Champion Child has meant to them...

### 2012 - TONY TORRES, EPIDERMOLYSIS BULLOSA

"It was quite an honor that Tony was selected to represent Hasbro Children's Hospital as Champion Child. Hasbro has been a life-saving place for us since Tony was seven days old and diagnosed with a rare inherited disorder that causes his skin to blister with even the slightest traumas. He's 14 now and the experience has helped him grow and understand he can do great things despite his condition. To see his picture hanging in Walmart representing Hasbro Children's Hospital helps him see the impact he's had."





### 2013 - NICK FRIEND, ASTHMA

"Nick being nominated as Champion Child in 2013 was a way to take his illness that had been a negative in our lives, and turn it into a positive. Hasbro Children's Hospital has always thanked us for representing them, but I, as Nick's mom, can't thank them enough. It's been through the hospital asking him to speak on their behalf that he was put in a position that led to great personal growth. All of this in addition to being treated like rock stars!"

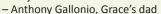
- Julie Friend, Nick's mom





### 2014 – GRACE GALLONIO, TERATOMA TUMOR

"The experience of Grace being Champion Child has been a once in a lifetime opportunity. Grace wouldn't be here without Hasbro Children's Hospital. Each opportunity we've had to represent the hospital has been greater than the one before. From the Marriott press announcement and vacation, to visiting Sam's Club and seeing how much it meant to the employees to see Grace and what their fundraising helped support, to the Champion Tour where we were treated like celebrities with non-stop acknowledgement of how special the kids are, we could never replace the experience. Thank you Children's Miracle Network!"





### **CMNH and our loyal corporate and community partners**

Champion Children inspire corporate partners and their patrons to "put their money where the miracles are" and raise critically-needed funds for Hasbro Children's Hospital. We are grateful for their generous support to help provide critical care, purchase life-saving equipment, fund groundbreaking research and cover medical costs for uninsured or underinsured pediatric patients that need our highly specialized care.



Since 2005, Hasbro Children's Hospital has been teaming up with Cumulus Providence radio stations, and Children's Miracle Network Hospitals for their annual Radiothon broadcast.



Sam's Clubs raise funds by asking customers to purchase a "Miracle Balloon" for \$1. Their associates are also active in fundraising.

Marriott partners with Aquafina and a portion of the proceeds of sales of Aquafina and other selected Pepsi products sold at participating Marriotts and affiliated properties is donated to CMNH.

**RE/MAX** involvement includes an annual golf tournament and block party as well as contributions from Miracle Agents. RE/MAX Miracle Agents are dedicated hospital supporters who pledge to make a donation after each property sale.

Ace Hardware's Blue Bucket Campaign asks customers for a \$5 donation and in return they receive a five-gallon bucket with an additional 20% off everything that fits in the bucket. They also sell Miracle Balloons.

Rite Aid locations in RI and southeastern MA have raised With us, it's personal more than \$500,000 for Hasbro

Children's Hospital with the sale of Miracle Balloons and associate fundraising activities.

**Dairy Queen** sells Miracle Balloons and donates \$1 or more from every Blizzard® Treat purchased at participating DQ® stores on Miracle Treat Day.

**IHOP** International House of Pancakes (IHOP) offers guests a free short stack of their famous buttermilk pancakes on National Pancake Day and for every short stack served, IHOP invites guests to make a donation. They also sell Miracle Balloons.

chico's FAS® Chico's raises funds through the sale of Miracle Bears and CMNH bracelets. They also ask customers for donations at the register and donated \$1 for every electronic "Send a Smile" card sent to pediatric patients in the hospital.

**HMS Host** asks patrons at all its restaurants at T.F Green Airport to donate their spare change.

**Credit Union Association** of RI branches accept spare

change as a donation with "Change for Kids" and organize "Dress Down Days".

Miss America serves as an ambassador and raises money for the Children's Miracle Network Hospitals. Miss RI also plays a big part in CMNH here in her home state throughout the year.

extro life Extra Life is an online grassroots movement that uses the power of play to raise money. From video games to board games, Extra Lifers play games for 24 hours to help patients at Hasbro Children's Hospital.

Salve Regina University students put their dancing shoes on for an 18-hour Dance Marathon to raise funds.

Mr. Roger Williams University is a unique event where Roger Williams University students compete in a Miss America-style pageant called "Mr. RWU."

To learn more visit giving.lifespan.org/ Hasbro-CMNH or call 401-444-6411.

### **KOHL'S Cares Program Celebrates a Decade** of Helping Hasbro Children's Hospital

For the last ten years, Kohl's has been a dedicated partner of Hasbro Children's Hospital, raising more than \$1.3 million for the area's premier pediatric facility. Their commitment to Hasbro Children's Hospital is made possible through the Kohl's Cares cause merchandise program, where Kohl's sells \$5 books and plush toys with 100 percent of net profits benefiting children's health and education programs including Kohl's Cares—Kids on the Go. Highlighted by more than 80 community events, many of which were held at local Kohl's stores and hundreds of safety check appointments at Hasbro Children's Hospital's car seat fitting stations, the hospital inspected the installation of 2,479 children's car seats.

"The need for these services is huge; without the support of Kohl's, we wouldn't have been able to reach the number of families we helped."

> -Dina Morrissey, MD, Research Associate for The Injury Prevention Center and Coordinator of Safe Kids Rhode Island











## 2015 Radiothon: 400,000 Reasons to Say Thank You!!!



n April 16, people from across southern New England put their money where the miracles are during the 11th annual Hasbro Children's Hospital Radiothon, coming together to donate over \$400,000 to the area's leading pediatric facility. The funds raised will support patient care, life-saving programs and research at the hospital.

"Words alone cannot express our hospital's gratitude for the community's incredibly generous outpouring of support," said Margaret M. Van Bree, MHA, DrPH, president of Hasbro Children's Hospital and Rhode Island Hospital. "Every emotional story shared over the airwaves by our patients and their families gave listeners a glimpse of the miracles that happen at our hospital each day; miracles that are made possible in large part thanks to philanthropy."

The Radiothon is a partnership of Cumulus Providence radio stations, Hasbro Children's Hospital, and Children's Miracle Network Hospitals. Thanks to the technical expertise of Cox Business Solutions, the event was broadcast live from Warwick Mall and took place over 15 hours.

Throughout the Radiothon, listeners heard moving stories of hope and healing from patients, families and hospital physicians. The stories captured emotional triumphs on conditions as varied as pediatric cancer, surgery, kidney transplantation, rare birth disorders, and more. Listeners were also able to follow the event through its Facebook page, where they had access to live-blogging and real-time photos. Additionally, the event featured visits from Eliot Tatelman, CEO of Jordan's Furniture; Miss Rhode Island, Ivy DePew; Miss Teen Rhode Island USA, Mary Malloy; Miss Rhode Island USA, Anea Garcia; players from the Providence Bruins; and Stephen Gostkowski of the New England Patriots (pictured above left).

Among the Radiothon's many sponsors, several of which matched gifts during special "power hours" and volunteered to answer calls at the Cox Communications phone bank, were Alex and Ani Charity by Design, Alexander's Uniforms, Chelo's Hometown Bar & Grille, Cox, Cox Business, David D. Schuller, Dunkin' Donuts, East Commerce Solutions, Inc., Hasbro, Inc., Jordan's Furniture, Lamar, Murray Outdoor Communications, Pepsico, National Guard Association of Rhode Island, RI Credit Union, Rhode Island Public Transit Authority, Roman Catholic Diocese of Providence, Walmart, and Warwick Mall.

Hasbro Children's Hospital extends its heartfelt gratitude to the entire staff and on-air personalities at Cumulus Providence radio stations, 92 PRO-FM, Lite Rock 105, HOT106 and 630 WPRO & 99.7 FM for helping to make this year's Radiothon a success.



## **Dunkin' Donuts Continues its** with a Slam Dunk



unkin' Donuts lovers are true loyalists and with good reason—it's a trusted brand and long-time American favorite. But what makes Dunkin' Donuts such an exceptional company, especially for those of us who call southeastern New England home, is their big heart when it comes to the health of children and their families in our community.

Dunkin' Donuts franchise owners throughout Rhode Island and Bristol County, Massachusetts have been supporting Hasbro Children's Hospital, or what Senior Field Marketing Manager Todd Wallace calls "the best known charity in Rhode Island," for over a decade.

"Dunkin' is part of the community," Todd Wallace explains. "People think about us as a big corporation but we are 100% locally owned and operated by key stakeholders in the community and our owners like to give back. Owners are multigenerational families, brothers and sisters, and single shop owners. Giving back is key to being a good business person in the community."

From their early support of the hospital's Radiothon, to the creation of Iced Coffee Day in 2010, more than \$775,000 has been raised by this dedicated group of local business owners and their patrons. In 2014, Dunkin' Donuts franchise owners in Rhode Island and southeastern Massachusetts—representing 300 stores—reaffirmed their

longstanding support of Hasbro Children's Hospital with a five-year, \$1-million commitment to create the 4-Safety Program, designed to educate the community about injury prevention.

"For several years we have been helping to provide funds for tangible services to the hospital through Iced Coffee Day. With the funds we donate and raise we are able to create welcoming spaces like the health-themed play area in the pediatric ambulatory clinic and the family-centered 'home away from home' waiting room on the sixth floor of the hospital. With our most recent commitment to community safety, we wanted to broaden the reach outside RED BY DUNKIN the hospital's walls," explains Todd Wallace.

> Dunkin' Donuts' vision was a perfect match for the hospital's injury prevention program. "Clinicians counsel families one-on-one to keep kids safe, but with the 4-Safety Program, we are bringing that message beyond the hospital or exam room. We

get to reach out to the entire community," says Michael J. Mello, MD, MPH, FACEP, Director of the Injury Prevention Center at Hasbro Children's Hospital. "As a hospital, our overarching interest is the health of childrenpreventing illness and caring for them when they do become sick. And since we know that the number one cause of death for children and young adults ages 1-44 is injury, it's just as important that we focus on its prevention too."

## **Commitment to the Community** for Healthy Kids

The 4-Safety Program has three components: the 4-Safety Community Outreach Van, a Public Service Announcement (PSA) contest for high school students and "Dunkin' Donuts Injury Prevention Scholars."

The 4-Safety Community Outreach Van travels to community events like football games, convention center events, and even Dunkin Donuts locations, sharing the injury prevention message of the season. Last fall it focused on preventable sports head injuries; during the winter months it promoted burn and fire safety education; and in the spring it drew attention to bullying. This summer's

focus is water safety. In addition to community outreach, there is a monthly newsletter, social media outreach, and a website, www.4-safety.org, all promoting safety information and initiatives, in addition to a calendar of upcoming events. The website also permanently houses all of the videos and testimonials used by the 4-Safety Van during events.

Beyond the van's promotion of injury prevention, the PSA contest for high school students encourages students

"Dunkin' Donuts hugely respects its stakeholders and is committed to doing the right thing for its customers, franchisees and the communities in which it does business. The 4-Safety Program is a wonderful way for us to bring this respect and commitment together in a way that provides an overall positive impact in the community."

-Todd Wallace

community outreach campaigns. "This not only helps educate teenagers on injury prevention, it allows us to have a creative medium to then bring it to the broader community," explains Dr. Mello.

Through the "Dunkin' Donuts Injury Prevention Scholars," undergraduate and graduate students with a commitment to children's health will also play an important role in 4-Safety Program initiatives. Working in the Injury Prevention Center, nine students will become Summer Scholars and receive a stipend along with college

> credit at Brown University for their efforts promoting injury prevention on the Community Outreach Van and developing content and materials for future safety campaigns. Funding from Dunkin' Donuts will also support the 4-Safety Program's research and data collection elements that will be used to inform decisions

> > on future safety initiatives as well as track the success of the program.

"Dunkin' Donuts hugely respects its stakeholders and is committed to doing the right thing for its customers, franchisees and the communities in which it does business. The 4-Safety

Program is a wonderful way for us to bring this respect and commitment together in a way that provides an overall positive impact in the community," says Todd Wallace.

"We can't thank Dunkin' Donuts enough for their ongoing partnership, generosity, friendship, and commitment to preventing injury and keeping kids in and around Rhode Island safe," says Dr. Mello. "There are so many reasons to love Dunkin' Donuts. This is just one more."

to submit video, billboard or radio spot PSAs in support of specific safety initiatives. This year's initiative focused on distracted driving and many schools in Rhode Island and southeastern Massachusetts integrated this interactive project into lesson plans and encouraged students to submit entries. The winners in each category not only receive scholarship money, they also have the thrill of seeing their creative masterpiece promoted and viewed or heard throughout region as well as incorporated into upcoming 4-Safety



### Hasbro Children's Hospital WORD **Scrabble Ball Raises**



ith the décor of the Rhode Island Convention Center inspired by one of the world's most popular board games, more than 900 guests attended the Hasbro Children's Hospital Scrabble Ball on Saturday, March 7. As the hospital's largest annual fundraiser, the event raised \$1.1 million for patient care, life-saving programs, research and education.

Chaired by Edward "Ned" O. Handy, President and Chief Operating Officer of The Washington Trust Company and his wife, Polly, the evening began with a cocktail reception before guests moved to the Ballroom, where they were greeted with remarks from Timothy J. Babineau, MD, President and Chief Executive Officer of Lifespan, and Margaret M. Van Bree, MHA, DrPH, President of Rhode Island Hospital and Hasbro Children's Hospital.

"Thanks to an incredibly generous community, and everyone at the Scrabble Ball, Hasbro Children's Hospital is home to the latest breakthroughs in technology, cuttingedge research, and more importantly, an unparalleled team of compassionate caregivers," said Dr. Van Bree. "It is because of this support that we are able to improve the well-being of children, helping to provide them with the healthy future every child deserves." SCORE

Following the speaking program, guests were introduced to the Finch family by watching a heartwarming video of 8-year-old Jeannette Finch. Suffering from osteogenesis imperfecta, also known as brittle bone disease, Jeannette has been cared for at Hasbro Children's Hospital. Guests also

heard from Brian and Meg Lacasse, who spoke about their son Colin's 33-day hospital stay at birth. Suffering from meconium aspiration and lack of oxygen, Colin received extensive extracorporeal membrane oxygenation (ECMO) treatment credited with saving his life.

As the evening continued, guests dined on exquisite cuisine and bid on auction items presented by Jay Beau Jones, Sirius XM "70s on 7" midday personality and WPRI-12 Chief Meteorologist Tony Petrarca. Among the exciting auction items was a trip for four to the 141st running of the Kentucky Derby and a special VIP Club Seat package for six lucky fans to see Taylor Swift at Gillette Stadium in July. Guests then enjoyed a performance by The Spinners, and after dessert, danced to the music mixes of DJ Twalle until midnight.

The Scrabble Ball was made possible thanks to more than 70 sponsors including title sponsor, Hasbro, Inc.; presenting sponsors, Alex and Ani Charity by Design and CVS Health; signature sponsors, IGT and

Toys "R" Us; signature entertainment sponsor, The

Washington Trust Company, and gold sponsors, KPMG, LLP, Swarovski and Tufts Health Plan. WORD

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ALEX AND ANI CHARITY





### For the Howers, the time for a visionary investment in the treatment for eating disorders is now.

aking chances is something Heather and Lee Hower have been doing since meeting in 1998. What started with "Want to take a chance and move to California with me?" became "Should I take a chance and start a business?" Their taking a chance was always worth it. After starting his career as an early employee of PayPal, Lee later became a co-founder of LinkedIn. "We have been fortunate and want to put it to good use," says Heather.

Heather, a Licensed Independent Clinical Social Worker with undergraduate and graduate research experience in eating disorders, and Lee, co-founder and partner of NextView Ventures, were first introduced to the Eating Disorders Program at Hasbro Children's Hospital by their neighbor

Gregory K. Fritz, MD, Director of Child and Adolescent Psychiatry and Vice Chair of the Department of Psychiatry and Human Behavior at the Warren Alpert Medical School of Brown University.

After learning about its highlyeffective family-centered treatment model, the Howers made their first donation, creating a yoga-based research program for patients. Shortly after Heather realized the program could benefit from a larger philanthropic investment to create an important component: residential and home-based treatment options.

"Greg Fritz and his colleagues had done the research. By adding a residential and home-based component to their highly-regarded program, they could round out the continuum of care for the treatment of patients with eating disorders. They just needed the resources," explained Heather, who is also the Project Director of the Course and Outcome of Bipolar Youth Study at the Brown University Department of Psychiatry and Human Behavior.

Named in memory of Heather's late father, Sunset Cove Foundation is the Howers' vehicle for philanthropy and they've made a significant multiyear commitment during a critical time in the program's development. "It's important to take this chance to help because they need us now." Funding will provide eating disorderspecific training to residential and home-based clinicians who will work in these new settings. The training will be conducted by members of Gateway Healthcare, a Lifespan

affiliate. Current patient treatment options include inpatient, outpatient, and partial hospitalization—meaning a patient receives treatment in the hospital during the day, but returns home nights and weekends. The addition of residential and home-based treatment options will help bridge an important gap.

"Family-based therapy is significantly more effective at treating eating disorders than other methods," explains Abigail A. Donaldson, MD, Medical Director of the Eating Disorders Program at Hasbro Children's Hospital. "But sometimes after an inpatient stay, a child is not ready to return home and the partial program may be unavailable at the time or not appropriate to meet

> the patient and family's needs. For those children, there needs to be a more structured and supervised next step, and a residential home is the solution."

> Additionally, home-based treatment arranges for a clinician to assist with step-down treatment in the child's home after inpatient discharge. This approach helps the child and family better cope with the challenges of easing back into normal life, especially around meal times. But as Michelle M. Rickerby, MD, Psychiatric Co-Director of the Partial Hospital Program at Hasbro Children's Hospital explains, "In order to have a residential facility, we needed training specific to the care of eating disorder patients to best match the needs of each patient with their family's needs in the residential and home-based setting."

While the residential facility's timeline and plans are still being developed, the ball is rolling thanks

to the dedication and forethought of the Howers. Their visionary commitment to fund training was the cornerstone investment needed to bring residential and home-based programs one step closer to reality. "These program enhancements echo our consistent message to care for every child at every level, at the right time," adds Diane DerMarderosian, MD, Pediatric Co-Director of the Partial Hospital Program at Hasbro Children's Hospital.



"Lee and I are committed to making an impact in the lives of children and families with eating disorders. It's important to us that resources are available during this critical time in the program's development. The culmination for us will be seeing people being helped by these new resources."

—Heather Hower

### A Message from the Chairman of the Foundation Board of Trustees



Roger N. Begin, Chairman, Foundation Board of Trustees Rhode Island Hospital and Hasbro Children's Hospital

he Hasbro Children's Hospital Advisory Council is a dynamic group of community leaders who have come together to help shape the future of our amazing hospital. Many have been by our side from the very beginning, sharing their ideas, counsel, and passion for the health and well-being of children.

I am honored to serve on this council, joining Dr. Phyllis Dennery, our hospital's new Pediatrician-in-Chief, as co-chair. It is also my pleasure to announce that Wayne Charness has assumed the leadership role of vice chair.

Recently retired from Hasbro, Inc., Wayne brings with him an incredible commitment to our hospital, having been involved since before the first brick was placed. In addition to recognizing Wayne's appointment, it is my privilege to also introduce you to three of our founding council members—Elizabeth Burke Bryant, Samantha Lomow and Bob Vincent.

To all of our Advisory Council members, and to everyone who supports Hasbro Children's Hospital in one form or another, thank you from the bottom of our collective hearts. Together we are making an important, and positive, impact on the health of our kids.

With sincere gratitude,

Roger N. Begin

### Meet Elizabeth Burke Bryant

Widely-known as one of Rhode Island's most prominent child advocates and the Executive Director of Rhode Island Kids Count since the organization began over 20 years ago, Elizabeth Burke Bryant has served on the Hasbro Children's Hospital Advisory Council since its inception in 2010.

With an unwavering passion for the health and well-being of our state's children, Elizabeth understands, perhaps better than most, the vulnerabilities that face Rhode Island's kids.

"It's so important to have access to the absolute best care possible when children are in need of a hospital and Hasbro Children's Hospital is exactly that—a jewel in our midst that's an incredible asset to the community."

Vividly remembering the first day our doors opened to the community, Elizabeth remains impressed with our commitment to centering our expertise on the individual needs of each child and family we serve. She is proud when she hears fellow Rhode Islanders express their gratitude for having a first-class children's hospital in their own backyard.

"This is a hospital that people are very confident in. There's no question in my mind that Hasbro Children's Hospital's leadership and excellent care has contributed significantly to our state's child health outcomes, which stack up favorably compared with other states."

Thanks to all the members of the Hasbro Children's Hospital Advisory Council for their dedicated service!

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### Meet Samantha Lomow

Samantha Lomow, SVP, Hasbro Brands at Hasbro, Inc., is a founding member of the Hasbro Children's Hospital

> Advisory Council. And like many of her colleagues at Hasbro, Inc., Samantha's connection to our hospital is also a personal one. While pregnant, an

ultrasound suggested there was a problem with one of her daughter's kidneys. At 18 months, the toddler had

surgery to address her condition,

Hydronephrosis, a form of kidney disease. Today, she is doing great thanks to physicians like Dr. Anthony Caldamone.

"What I notice most is that everyone at the hospital provides that really important emotional support. I'll never forget Dr. Caldamone calling the house to speak with our daughter to tell her how proud he was of her during a follow-up visit. That call made a huge impact on my daughter's ability to process what she had gone through."

Through the Advisory Council, Samantha lends her brand and marketing expertise to highlight the hospital's commitment to every patient and family in its care. In fact, a few years back she was instrumental in translating this commitment into our All for One icon which has become the visual embodiment of our hospital's promise to the community.

In speaking about Hasbro, Inc., Samantha stresses that giving is a strong element of the company's culture.

"We're all proud to work for a company that not only makes kids smile through the toys and games we make, but also for the difference its philanthropic support makes."

### Meet Bob Vincent

long-time executive of International Game Technology, PLC (IGT) (formerly GTECH), who currently serves as Senior Vice President, Human Resources and Public Affairs, Bob Vincent has been a dedicated supporter of Hasbro Children's Hospital for many years. In 2010, he took his

commitment further by becoming one of the inaugural members of our Advisory Council.

Often the public face for one of Rhode Island's largest corporations which has a presence on six continents—Bob takes pride in the principles that guide IGT's philanthropy. The company focuses its support on initiatives that not only help the community,

but also those that recognize the interests of its employees.

"There is great purpose within the walls of Hasbro Children's Hospital; so many within the IGT family rely on it for care and we want to support that."

Bob and his wife are also personal supporters of the hospital, inspired by the miracles they feel happen every day. It is the balance of excellence and compassion he calls "perfect" that sets Hasbro Children's Hospital apart from others.

"Everything about the hospital personifies the individualized care that every patient and every family receives. When I'm sitting in an Advisory Council meeting, I'm in awe listening to world-renowned physicians talk about what they're involved in—it's an absolutely amazing place."

#### Members:

Eileen Howard Boone Elizabeth Burke Bryant Jeanne S. Cohen

Nicki Maher



### Spirit Halloween's signature "Spirit of Children" program brings smiles to Hasbro Children's Hospital patients and funds to Child Life

Latients received a special treat, and a few tricks, when Spirit Halloween associates volunteered their time

to visit the hospital and spend time with the kids last fall. During two heartwarming hours, patients and their families were able to escape reality and experience Halloween the way children shouldcomplete with costumes, accessories, decorations, treats, games, and fun-filled activities. Some of the most popular costumes picked out by patients included Transformers, Teenage Mutant Ninja Turtles, and the always in-demand princess costume.

The hospital visit was just part of the company's signature "Spirit of Children" program that supports Hasbro Children's Hospital. Throughout the month of October, customers who purchased their

costumes and Halloween décor at local Spirit Halloween locations were given an opportunity to make a donation to Hasbro Children's Hospital. One hundred percent of the money collected benefits the Child Life Program, which works to provide pediatric patients with a sense of normalcy during hospitalization through engaging in play, storytelling, arts and crafts, and music. Child Life Specialists also educate patients and their families about a child's illness and what to expect during a test or procedure in non-scary ways. This year's campaign resulted in a check presentation of \$50,500, raised locally through the program.

"This is a program our associates embrace because it gives them an opportunity to make a direct local connection and impact a cause we all care about—the well-being of children," said Dan Mathis, Northeast Zone Manager for Spirit Halloween.

Members of the Hasbro Children's Hospital Child Life team join representatives from rit Halloween to celebrate the company's \$50,500 donation from its "Spirit of Children' fundraising campaign. One-hundred percent of the funds will benefit Child Life.

"We are honored to support Hasbro Children's Hospital; the way that Child Life is able to bring smiles to the faces of young children is truly magical."

> - Dan Mathis, Northeast Zone **Manager for Spirit Halloween**

"We are honored to support Hasbro Children's Hospital; the way that Child Life is able to bring smiles to the faces of young children

is truly magical."

Since its inception in 2006, Spirit Halloween's "Spirit of Children" program has brought smiles, laughter and a much needed escape to thousands of pediatric patients in 134 hospitals across the United States and Canada while raising more than \$21 million. In Rhode Island, the program completed its fourth year, bringing the total contributions to Hasbro Children's

Hospital to more than \$134,000.

"No child comes through our doors without a bit of anxiety, so it's important for Child Life to make the hospital as pleasant a place as possible," said Marianne Cooney, Manager of Child Life Services at Hasbro Children's Hospital. "Spirit Halloween is an



he Emergency Department at Hasbro Children's Hospital is a very busy place. As the region's only pediatric emergency room in the Rhode Island and southeastern Massachusetts area, it serves a population of one and a half million residents and treats nearly 52,000 children a year. It is also the area's only designated Level 1 Pediatric Trauma Center—always prepared to care for the most critically injured patients, whenever and however they come through our doors. All this activity takes place within 12,200 square feet.

### **The Champlin Foundations Generously Support Emergency Department Renovations**



In our current layout, the ambulance entrance is adjacent to the patient check-in, waiting and triage areas, which can pose challenges for privacy and noise levels. Imagine how upsetting it can be—sitting in the waiting area with your sick child when you see a trauma patient arrive by ambulance just feet away. But soon, thanks to a generous grant of \$850,000 from The Champlin Foundations, this compact 3,400 square feet area will be reconfigured to optimize patient privacy as well as ensure emergency care for all patients is initiated as quickly as possible.

"We have always seen Hasbro

Children's Hospital as one of Rhode Island's most critical institutions," says Keith Lang, Executive Director of The Champlin Foundations. That's why we awarded grants in the early 1990s that helped the hospital open its doors. Our latest grant is among the most important we've made to date. What could be more essential than ensuring children and families receive the most effective, safe and confidential emergency care?"

In the new space, patients will be evaluated in private areas and individualized triage spaces before they are brought back to the ED. If care can be initiated immediately, with a blood test or x-ray for

instance, this new space will allow for that and then the patient will be moved to a different waiting area. The ambulance entrance will no longer be visible from the waiting area. "These changes are critical so we can identify a patient's needs and initiate care faster—improving quality of care, reducing the time patients will spend in the waiting room and giving patients greater privacy and safety," explains Susan J. Duffy, MD, Medical Director, Pediatric Emergency Medicine.

Renovations, which began late spring, will be done in multiple stages with a planned completion by early 2016.

"We have always seen Hasbro Children's Hospital as one of Rhode Island's most critical institutions. That's why we awarded grants in the early 1990s that helped the hospital open its doors. Our latest grant is among the most important we've made to date. What could be more essential than ensuring children and families receive the most effective, safe and confidential emergency care?"

> - Keith Lang, Executive Director of The Champlin Foundations

"The longstanding generosity of The Champlin Foundations in support of Hasbro Children's Hospital has been essential to our ability to grow and treat the tens of thousands of children who seek emergency care at our hospital each year," says Margaret M. Van Bree, MHA, DrPH, President of Rhode Island Hospital and Hasbro Children's Hospital. "Pediatric emergency medicine is very different from adult emergency medicine. Knowing how to listen to patients and recognize their subtle signs of illness is a specialty in and of itself. The changes we're able to make thanks to The Champlin Foundations funding will improve the family centered experience we're delivering to those entrusted to our care."

We are proud to use the following pages to honor our generous donors whose philanthropy in 2014 has helped us meet our "All for One" promise to the community to be at our best at every moment for each child and family in our care. This list reflects cumulative gifts and pledges of \$250 or more in calendar year 2014.

### Thank you!

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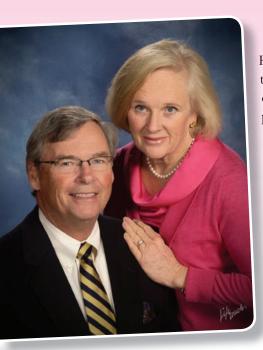
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\*deceased



Providence, RI 02901

## Generous Philanthropists Help Hasbro Children's Hospital Plan for its Future



In addition to their philanthropy and their volunteerism, the Shippees have established a charitable remainder unitrust of which Hasbro Children's Hospital is a remainder beneficiary. This generous gift ensures our hospital has the resources in the future to continue to provide the excellent, personalized medical care and support to our patients and their families. We are forever grateful for their commitment to our region's children.

Russell and Cathy Shippee know firsthand how vital Hasbro Children's Hospital is to our community. When their daughter was diagnosed with a lifethreatening illness at the age of three, the Potter Building of Rhode Island Hospital, our then pediatric facility, became their second home. The Shippees noted that parents of sick children had no place to rest or sleep while their children were being cared for and treated. Being a man of action, Russell immediately purchased cots for the children's hospital rooms so that parents had a place to rest without having to leave their children. Furthering the couple's involvement, Russell was a member of the Rhode Island Hospital Foundation Board from 1993 until 2004. He was also the co-chair of the special gifts committee for the final stage of the capital campaign which raised the much needed funds that built the current Hasbro Children's Hospital in 1994. Russell and Cathy both feel passionately about philanthropy and healthcare in Rhode Island. "Give not till it hurts, give till it feels good," says Russell.

### Planned Giving - A Wonderful Way to Leave a Lasting Legacy at Hasbro Children's Hospital

A planned gift can be a bequest through your will or living trust, a charitable life income gift, such as a charitable gift annuity, charitable remainder unitrust, a gift of life insurance or retirement account. These methods of giving can provide significant income and tax-saving benefits.

By creating a planned gift you will become eligible for membership in the Living Heritage Society of Hasbro Children's Hospital. Some benefits of membership include recognition in hospital publications, invitations to exclusive Living Heritage Society and Hasbro Children's Hospital events and much more.

To learn more about planned giving, please contact Noreen M. Mitchell at 401-444-6311 or email at PGInfo@lifespan.org giving.lifespan.org/HCH-Planned-Giving

Thank you for helping us fulfill our "All for One" promise to the community through your generosity.

All of our knowledge, our experience and our passion for healing are devoted to each child in our care.

We invite you to learn more by contacting Michele Brannigan at 401-444-4639 or mbrannigan@lifespan.org giving.lifespan.org/Hasbro

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