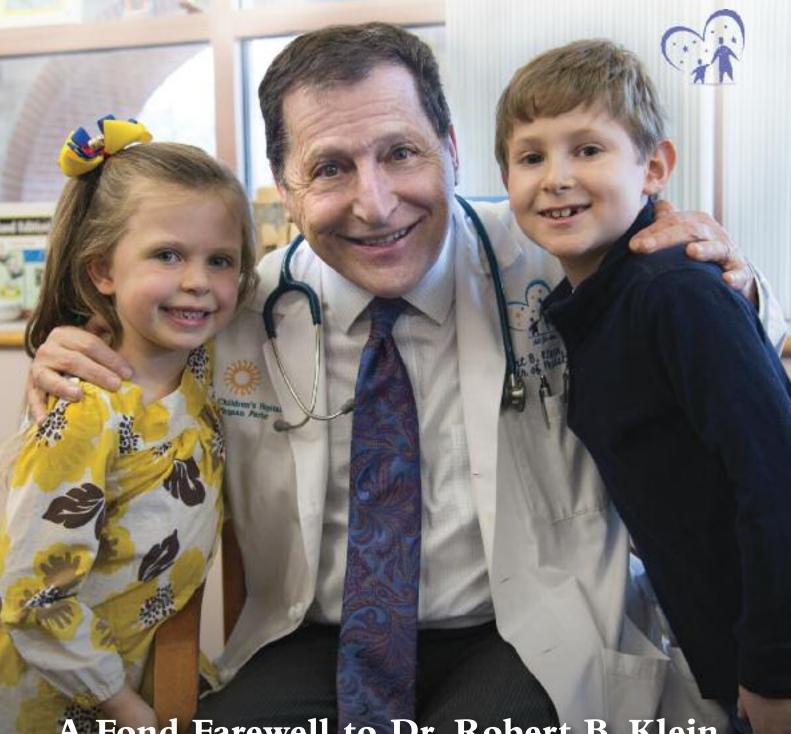
# Summer/Fall 2014 HASBRO CHILDREN'S HOSPITAL

A MAGAZINE FOR FRIENDS AND SUPPORTERS OF HASBRO CHILDREN'S HOSPITAL



A Fond Farewell to Dr. Robert B. Klein

Pediatrician-in-Chief Retiring after Decades of Making Children Well

Full story on page 3

### Welcome from Hospital Leadership



Timothy J. Babineau, MD
President, Rhode Island Hospital
and Hasbro Children's Hospital
President and Chief Executive Officer, Lifespan

his year has been special for the entire Hasbro Children's Hospital family as we commemorate the 20<sup>th</sup> anniversary of the opening of Hasbro Children's Hospital. Raising a generation of children has created so many wonderful moments and so many friends. We simply couldn't have done it without Hasbro, Inc. by our side. We couldn't envision a more dedicated partner and we are truly grateful for their friendship.

As our first generation of kids venture into adulthood, we mark another transition this year. Please join me in bidding farewell and happy retirement to our esteemed colleague and pediatrician-in-chief, Dr. Robert Klein. Bob has left an impressive legacy. He has been instrumental in so many of the milestones and innovations we've shared with you over the years. His leadership and unwavering commitment to our patients and their families truly embodies our "All for One" philosophy. I would also like to thank Dr. Patricia Flanagan for serving as the hospital's interim pediatrician-in-chief.

In this last publication under Bob's tenure, I am happy to announce an important certification for Hasbro Children's Hospital—designation as a Level I Pediatric Trauma Center by the American College of Surgeons. This is the first time the hospital has been verified as a standalone Level I Trauma Center for the care of injured children. For the past 20 years, it has been included as a "pediatric commitment" under Rhode Island Hospital. This prestigious distinction recognizes our preparation for and expertise in the treatment of young trauma patients.

Also in this issue of *All for One*, we share stories and photos from the  $20^{\rm th}$  anniversary celebrations and the  $10^{\rm th}$  anniversary of our Radiothon. We also visit with the first neurosurgery patient of the hospital and with a global family who found unrivaled care, expertise and support here in Providence.

The issue culminates with the 2013 honor roll of donors. Your generosity and support are the force behind each milestone we achieve and every accomplishment our patients make. Thank you so much for being part of our Hasbro Children's Hospital family.



Patricia Flanagan, MD Chief of Clinical Affairs and Interim Pediatrician-in-Chief Hasbro Children's Hospital

Twenty years ago when several members of the community toured our existing pediatric unit, we had no concept of what that visit would mean for the children of Rhode Island and beyond.

It was the beginning of an incredible partnership and shared journey that transformed that facility into the jewel it is today—Hasbro Children's Hospital. As pediatric physicians, we know that our patients are children first and that every aspect of their health care and treatment needs to keep that in focus. We can think of no better partner than Hasbro, Inc. to help us incorporate this philosophy and vision into everything we do.

In this issue of *All for One*, we pay tribute to our friends at Hasbro, Inc. and our very special 20-year collaboration. We also spotlight the new Sixth Floor Family Room made possible by our valued partner, Dunkin' Donuts, and we highlight two members of our Advisory Council. And we bid farewell to our longtime partner, Dr. Robert Klein.

Every page, and every achievement, demonstrates the value of the support of partners like these and donors like you. As we care for the next generation of children, we are grateful to all of you who make our work possible. Thank you for your continued support.

Thomas F. Tracy, Jr., MD Pediatric Surgeon-in-Chief Professor of Surgery and Pediatrics Chief Medical Officer

The Miriam Hospital



## Dr. Klein Helped Thousands Breathe Easier

Beloved Pediatrician-in-Chief, Sylvia Kay Hassenfeld Professor and Chair of Pediatrics Retires



to Rhode Island in 2001 to start an asthma center. Or so he thought.

Since then Dr. Klein, who retired from medicine this June, impacted virtually every aspect of Hasbro Children's Hospital, helping thousands of families breathe a little easier when a child was sick or injured.

Klein extended the hospital's impact far beyond the walls of the hospital, working closely with other health providers in the state, including the Department of Health.

The impact of these collaborations perhaps was most visibly evident during a July 2013 outbreak of gastrointestinal illness that was caused by a bacteria in a local lake. Within hours of the first patients arriving in Hasbro's Emergency Department, the likely culprit was identified, hospitals across the state were notified, the source was pinpointed and the problem was corrected.

"We were able to quickly identify public health challenges and work together to respond to those challenges," Klein wrote at the time in an opinion column in The Providence Journal. "We were able to get the kids back to doing what kids should be doing during the summer months—having fun."

Dr. Patricia Flanagan, chief of clinical affairs and interim pediatrician-in-chief, says, "Dr. Klein has been an effective and dedicated leader for our department since he arrived here. As an asthma/allergy specialist, as an interim chair, vice chair and most

> recently as chairman, he has embraced the hospital's vision of leading improvement of child health in the state and region. He is a caring and compassionate clinician and an excellent educator. Bob has been a wonderful friend and mentor to many of us in the department and we will miss him greatly."

Children's Hospital evolve into the leading medical center it is today." - Dr. Thomas F. Tracy, Pediatric Surgeon-in-Chief, Professor of Surgery and Pediatrics, Chief Medical Officer, The Miriam Hospital

"Bob absolutely tops the list of people

I'd want to work with on virtually any project.

strength and compassion to everything. His

leadership and support have helped Hasbro

He brings an inspiring sense of purpose,

He came to Hasbro Children's Hospital looking for a place that had a vision for prevention and high-quality education—a place where he could teach and empower children to not just control but actually manage their illness.

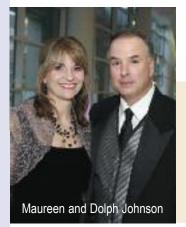
He found that and so much more. "About four minutes after I walked in the door, they started to recruit me to do more than just the asthma center," he jokes.

In Klein's 13 years at the hospital, including seven at its helm, he helped Rhode Island top the national rankings for childhood immunizations; attracted internationally known researchers; opened a new Tomorrow Fund Clinic; and provided scores of children a chance to learn how to Draw A Breath through an innovative asthma education program for families, made possible through the generosity of CVS.

"We knew that to be successful, any treatment plan would have to work at home too."

Helping children guides everything Klein does. "I always ask myself, in any meeting or discussion, 'Why am I here? How does this affect children's health and patient care?"





# Putting the "Hasbro" in

### Forging a Healing Partnership

lan Hassenfeld was the driver, right from the start. And Wayne Charness was there in the passenger seat. These former Hasbro executives launched the campaign for Hasbro Children's Hospital and played leading roles in building its 20-year partnership with Hasbro, Inc. Alan Hassenfeld, the former Hasbro chairman, and Wayne Charness, the recently retired senior vice president of global communications for Hasbro, Inc., brought vision and passion to the effort to build the state's first and only children's hospital—and to ensure that the care inside its walls is truly world-class.

From the cutting-edge Center for Pediatric Imaging and Sedation to the game-packed playrooms, Hasbro, Inc. forged one of the most visible—and meaningful—public partnerships in Rhode Island.

"The hospital is a very special place to me as well as to our employees and their families. Time and time again I hear about the great care children have received and I can't help but feel incredibly proud. It is a symbol of what runs deep throughout this company, a genuine caring for children who need us most and a sincere commitment to support the communities where we live and work," says Brian Goldner, Hasbro, Inc's President and Chief Executive Officer.

Hasbro, Inc. not only gave the transformative gift that founded the hospital, it played a leading role in designing every aspect of the seven-story building, right down to the whimsical clocks at each nursing station. Today, Hasbro, Inc. continues to provide critical support for the care, research and programs that touch the lives of the more than 80,000 sick and injured children treated each year, and the 50,000 seen annually in the emergency department.

"The community really rallied around the effort to build the hospital - and we leveraged many of our own business partnerships to lend philanthropic support.

"Our name is on the building and that's a commitment we take very seriously," says Al Verrechia, Hasbro, Inc. Chairman and former Chairman of Lifespan's Board. "Personally, I want to see Hasbro Children's Hospital be the best children's hospital on the planet."

Dr. Robert Klein, the hospital's pediatrician-in-chief who recently retired, says Hasbro, Inc. has given the hospital strength and energy and acted as a source of its creative and playful spirit. Karen Davis, vice president of community relations for Hasbro, Inc., says the company's commitment to the hospital continues to be a true partnership.

"The hospital is our namesake and our most significant donation in our home state of Rhode Island. We do all we can to make the hospital the best possible place for the care of children," Davis says. "We are honored to contribute our time, talent and treasures. It is a great source of pride of all of us at Hasbro, Inc."

Along with its name, the Pawtucket-based toy and entertainment giant has given every sort of gift to Hasbro Children's Hospital in the past 20 years, including:

• Philanthropy: Hasbro, Inc. has given more than \$16 million in cash and in-kind gifts that helped pay

> from pediatric imaging to cancer care. Gifts from Hasbro, Inc. allowed the hospital to purchase the state's first and only pediatric ambulance, create the weekly Clown Care Unit with the Big Apple Circus, and install the GetWellNetwork, an inpatient touchscreen education and

> > entertainment system.



Hasbro Children's Hospital

### for More than Two Decades

• Volunteerism: Hasbro, Inc. employees have donated thousands of hours of volunteer time. They greet visitors, read stories and pass out Del's lemonade to patients and their families. Employees play games with patients during "Hasbro Game Days" and have contributed their art and design talents to murals, sculptures, paintings—even the original in-room food menu.

Each holiday season, company leaders deliver hundreds of toys with house-made chocolate chip cookies to hospital patients. Gerrie Verrecchia, wife of Hasbro, Inc. chairman Al Verrecchia, was a longtime volunteer.

• Gifts of Play: Play is Hasbro's product, and the company gives thousands of Hasbro toys and games to the hospital each year, keeping playrooms, waiting rooms and patient rooms stocked with new games, toys and, of course, Play-Doh.

### • Leadership:

Hasbro, Inc. supplies fresh ideas and advocacy through the Hasbro Children's Hospital Advisory Council, a community group that provides strategic advice to hospital leaders. Along with Dr. Klein, Alan Hassenfeld has served as co-chair of the council since its 2010 inception. Hasbro executives Karen Davis, Wayne Charness and Samantha Lomow also serve.

Hasbro, Inc. and its leadership team have been essential to the success of the annual Hasbro Children's Hospital Ball. Dolph Johnson, Hasbro, Inc.'s Senior Vice President of Human Resources, Trustee of the Rhode Island Hospital Foundation, and his wife Maureen, have provided steadfast leadership in their role as Ball chairs for the past five years. From providing title sponsorship, renowned entertainment, and the event's play-centered theme to video production by the company's own Cake Mix Studios, Hasbro, Inc. has been an invaluable partner for this important fundraising event.

Marianne Cooney, CCLS, manager of Child Life Services, says Hasbro's impact on the hospital is broad and deep. The company has provided \$1.2 million to the Child Life program, which runs programs and services designed to educate and entertain children, ease their pain and encourage their play.

for 20 great years. To Alan Hassenfeld. Brian Goldner, Al Verrecchia, Karen Davis, and to all our friends at Hasbro, Inc., we thank you for your partnership and your passion. Improving the well-being of children, and celebrating play, is at the heart of your company. And you brought that commitment to our hospital. We look forward to the next 20 years of working together to build

a better future for our children.

– Dr. Timothy J. Babineau, President, Rhode Island Hospital and Hasbro Children's

Thank you

"Hasbro just gets it—every employee," Marianne says. "They give out of their paychecks, they give their time. Our relationship with Hasbro, Inc. is a true partnership in every sense of the word. I think I speak for all of us in Child Life when I say we are proud to work for the hospital that bears Hasbro's name."

> the hospital, and forging a two-decade partnership to support it, one of Hasbro, Inc.'s greatest achievements. He is proud of the partnership the company launched while he was CEO of Hasbro, Inc. and the enduring strength and passion of that commitment. "You don't put your name on something and walk away," Alan says. "You stay committed. And I'm proud of what we built together in Rhode Island. The hospital is

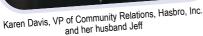
Alan considers naming

something that everyone wants to be a part of. This is good. This is good for the community, for the company and for the kids."



### Hasbro Children's Hospital's "Monopoly Ball" Raises \$1.4 Million to Benefit Hasbro Children's Hospital







Brian D. Goldner, president and CEO, Hasbro, Inc., with Timothy J. Babineau, MD



(L-R) Elena Joukowsky, Spencer Roth-Rose, Misha and Jane Joukowsky

n March 8, Hasbro Children's Hospital's "Monopoly Ball" packed the Rhode Island Convention Center with 1,100 supporters, the largest crowd ever to attend the hospital's annual fundraising gala. The event celebrated the 20th anniversary of the hospital's opening in 1994 and raised \$1.4 million to support programs with the greatest needs at the hospital. The live auction benefited Child Life Services, which provides patients and their families a sense of normalcy during hospitalization.

"For the past 20 years, Hasbro Children's Hospital has upheld three pillars: outstanding patient care for children and their families, worldclass medical education to train the next generation of physicians and nurses, and groundbreaking research to discover new diagnoses and treatments," says Dr. Timothy J. Babineau, president, Rhode Island

and Brad Faxon Hospital/Hasbro Children's Hospital, and president and CEO, Lifespan. "The future of our children's hospital remains exceptionally bright thanks to the generosity of all the individuals who have given of themselves, over the past two decades, to help keep Hasbro Children's Hospital at the forefront of pediatric medicine."

The event co-chairs were Dolph and Maureen Johnson, and the honorary chairs were Dory and Brad Faxon, Barbara and Brian Goldner, and Vivien and

Alan Hassenfeld. The festivities included a Porsche Boxster raffle from Porsche of Warwick, a silent auction, and a live auction hosted by PGA professional Brad Faxon and Tony Petrarca, chief meteorologist for WPRI 12. A video was shown of 20-year-old Christopher McKeon, the hospital's first brain surgery patient, his family and treatment team.

As special presentations by title sponsor Hasbro, Inc., the evening also included a guest performance by comedian and TV personality Kathleen Madigan. Hasbro,

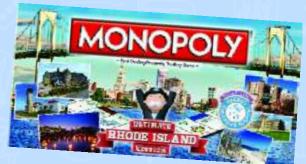
Inc.'s award-winning employee band, Toys 2

Men, rocked the evening and even jammed with doctors from the hospital. Bostonbased musicians, The FAM, premiered the song "All for One" along with the Rhode Island Children's Chorus. Local DJ TWALLE capped off the event with a dance mix.

"Our gratitude goes out to the many caregivers, friends, patients and families Live auction hosts Tony Petrarca who attended the Monopoly Ball, and to all of our dedicated corporate sponsors for helping make this event—and Hasbro Children's Hospital—such a tremendous success," says Scott B. Laurans, chair of the Lifespan board of directors. "Our title sponsor, Hasbro, Inc., is not only our hospital's namesake, but our unwavering partner in care. We are also grateful for the support of our presenting sponsors, Alex and Ani Charity By Design, Belcourt of Newport, Carolyn's Sakonnet Vineyard and CVS Caremark."

### **Ultimate Monopoly Game**

n celebration of Hasbro Children's Hospital's 20th anniversary and 20 years of caring for a generation of kids, Hasbro, Inc. and the hospital have produced MONOPOLY: The Ultimate Rhode Island Edition. Hasbro, Inc. has donated



this special-edition product so that all sales revenue supports pediatric care, education and research at Hasbro Children's Hospital.

The Ultimate Rhode Island Edition is the fast-dealing property trading MONOPOLY game with a Rhode Island twist. It includes Ocean State-themed tokens and game spaces, and the traditional houses and hotels are apartments and condos.

> The games are available for purchase online, in the hospital gift shop and at select retail locations in Rhode Island and southeastern Massachusetts. giving.lifespan.org/Buy-RI-Monopoly

### HASBRO CHILDREN'S HOSPITAL Celebrates its 20th Birthday AT KENNEDY PLAZA ON VALENTINE'S DAY



wenty years ago on Valentine's Day, Hasbro Children's Hospital opened its doors. On February 14, dozens of staff, supporters and guests gathered for the hospital's birthday party at the Providence Rink at the Bank of America City Center in Kennedy Plaza to celebrate

20 years of caring for a generation of kids. This special event featured music and skating; a performance by the Brown University Skating Band; a visit from Miss Rhode Island Jessica Marfeo along with other pageant winners from across the state; ice sculptures; a raffle for a three-year lease on a

Porsche Boxster from Porsche of Warwick; the debut of MONOPOLY: The Ultimate Rhode Island

Edition from Hasbro, Inc.; a bus filled with teddy bears from the "Stuff A Bus with Love" drive sponsored by RIPTA and Alex and Ani Charity by Design; and plenty of birthday wishes.

The event was presented by Hasbro, Inc., with more than 75 corporations and individuals (local, regional and national) participating as sponsors. Among them were (add)ventures, Alex and Ani, Belcourt of Newport, Carolyn's Sakonnet Vineyard, CVS Caremark, Dunkin' Donuts, GTECH, KPMG, Lite Rock 105, Porsche of Warwick, Seven Swords Media, Toys'R'Us, and WPRI 12.



# First Neurosurgery Patient and His Dreams



like many college students, Christopher McKeon loves sports. He is an unbeatable force on the tennis court and a standout in cross country at college.

None of this seems unusual for a young man of 20... unless that young man was 90 percent paralyzed at the age of 10 months.

Chris was the first brain surgery patient at Hasbro Children's Hospital. Two decades

later, he is flourishing and on his way to achieving his dream of being a professional broadcaster, thanks to his care team at the hospital.

It all started shortly after Chris's nine-month well-baby visit. He started having trouble with balance, could no longer sit up and began to lose motor skills. His mother, Therese Doyle-Parillo, contacted her pediatrician who discovered that Chris's head had grown an inch in just one month since his last checkup.

The pediatrician sent them directly to a pediatric neurologist—Dr. Karen Kerman, who is now the medical director of children's rehabilitation services at Hasbro Children's Hospital. When Dr. Kerman examined Chris, she was immediately concerned. "He had a very large head size, nearly the size of a  $2\frac{1}{2}$ -year-old's head. He was having signs of increased intercranial pressure, and I knew that we needed to act very quickly."



It turned out that Chris had a softball-sized brain tumor, a choroid plexus papilloma. The tumor was removed successfully, but he was 90 percent paralyzed with weakness in the face and the entire left side of his body.

Therese remembers how caring Dr. Kerman was from the very beginning. "Dr. Kerman is amazing. She has been his guardian angel this whole time. She doesn't just look at the patient; she looks at the whole family," Therese says.

After the tumor was removed, they immediately started assertive treatment. Chris has had three brain surgeries, 14 years of physical therapy, 10 years of occupational therapy, 6 years of speech therapy, 15 years of special education and a team of doctors who carefully followed and reviewed his case.

Chris's hard work, innate spirit and willpower paid off as his gait and strength improved. Over time, his limp virtually disappeared.

At every turn, from childhood through adolescence, Chris just did what needed to be done, and met every challenge head on. He astounded everyone—including himself.

"From a very young age, I was told I likely wouldn't be able to walk or talk. I've had to work extremely hard to be successful. I have some limitations physically, especially when I'm tired and my left arm becomes hard to move, but I never let it stop me," Chris says.

## Grasps His Tennis Racket with Equal Fervor

Chris recalls that after a shunt was put in during a surgery, the doctors told him that he likely wouldn't be able to play contact sports. But, rather than giving up on sports altogether, he started announcing for athletic events at his school. In high school he began to run cross country. He also started playing recreational basketball. Then, he found his niche—tennis.

Today, he is a senior studying Sports Management and Sports Communication at Mitchell College in New London, CT, and is looking forward to the next challenge.

"I surprise myself everyday by what I do. If you told me four years ago that I'd be playing two sports in college, I would have said you're crazy. My senior year in high school I was 17 and 0 and my team won the state championship in tennis."

— Christopher McKeon



"My dream is either to work at ESPN, be an anchor or broadcaster, or work at a college in the communications department," he says.

Dr. Kerman, who sees Chris at least once a year for a follow-up, is confident Chris will reach his goals. After 20 years, theirs is a bond that will never be broken.

"I feel very honored and very lucky to have been able to follow him for 20 years," Dr. Kerman says. "Chris is just a very special person who took a disability and made it an ability."

Chris and his mother credit the hard work, determination, and devoted caregivers at the hospital for helping make everything possible.

"Dr. Kerman was always there to make sure that I was great in every aspect of my life. Everyone at Hasbro Children's Hospital really helped me to be where I am today," Chris says. "It's truly an amazing place."

# Leukemia Survivor's Parents Give \$200,000 for Cancer Research

Rosa Ling received this text message from her 18-year-old son Robert while flying from Hong Kong to Bangkok on business in 2012. The Brown University freshman had been experiencing back pain, and when it became unbearable, he went to The Miriam Hospital's emergency department where testing revealed that he had leukemia.

Thousands of miles away, Rosa struggled to get a flight to the States just as Hurricane Sandy moved up the East Coast. Meanwhile, Robert's father, Benjamin Lee, received the news via phone from Rosa and prepared to fly to Providence to start what would be an arduous two-year journey for the family.

Robert was soon transferred to Hasbro Children's Hospital, where the pediatric oncology team would care for him—and soon became like a second family.

The expertise and support of the team at Hasbro Children's Hospital made a lasting impact on the family and prompted Benjamin and Rosa to give \$200,000 to create The Lee/Ling Pediatric Cancer Research Fund at Hasbro Children's Hospital.

"Through Robert's illness, we learned firsthand the importance of oncology research to patients and families. Just a few decades ago, leukemia was almost a death sentence," Benjamin says. "The drastic improvement in survival rates during the last decade has been nothing short of miraculous and it depends greatly on both the talent of researchers and financial support. We are so pleased to be modestly useful in this regard."

The family understands the caliber of the team at Hasbro Children's Hospital because, while Robert was in the initial two-month induction phase of his care, they immersed themselves in research to determine the best place for his long-term treatment.

With both parents living overseas and Robert's twin sister attending Stanford University in California, the family had many options. They sought a second opinion from a Boston hospital and considered hospitals in California, Hong Kong and Brazil.



"At the end we chose to stay in Providence. We trust the doctors and really like the caregivers at The Tomorrow Fund Clinic, as well as the nurses on Hasbro 5. It was a no-brainer to decide to stay at Hasbro Children's Hospital," Rosa says.

"Nothing prepares you for a son being diagnosed with leukemia. I remember explaining to friends, Someone comes to you and tells you that you are starting a marathon now. Obviously you're not dressed for it and since you didn't know, you're not in shape for it. You don't know the route, or how far you have to go. Only that it will end after two years. You get blisters, tired, sometimes you wonder if there are shortcuts, but you know you have to finish, so you end up trying to do it in the best way possible. Fortunately you have doctors and

Rosa Ling, Robert's mother

caregivers to help you along the way."

After 10 months, Robert returned to school while continuing treatment. Today he is in remission and is pursuing a business degree at Brown.

"We're researching organ toxicity in the lab and will be working on long-range studies regarding survivors' health. Young people who are treated for cancer have a higher risk for developing other cancers or serious complications such as congestive

heart failure or restrictive lung disease at a younger age," says Dr. Jennifer Welch, Robert's doctor and pediatric

hematologist/oncologist and primary investigator for this research." We hope to use technology such as social media to establish connections between patients so they can create support groups to help maintain a healthy lifestyle and minimize their risks."

Dr. Welch adds, "We're so grateful to Rosa Ling and Benjamin Lee for this generous gift to fund research related to Robert's illness and provide education and support to survivors to improve their long-term health prospects."

### Boger Family's Memorial Gift Establishes **Fund to Support Pediatric Heart Center**

L o listen to Margaret and Ed Boger speak about their late son, Edwin Jr., is to hear stories that grasp hold of your deepest emotions.

"Most parents with children check them at night to make sure they're covered. We checked on Edwin to make sure he was still breathing," says Ed. "We never knew how much time he had."

Edwin was born on March 18, 1973, three weeks early. Though small at six pounds, he appeared to be a healthy, normal infant until the Bogers' lives changed dramatically 14 weeks later. One Monday that July, Edwin began choking while being fed. Margaret, a registered nurse, removed some thick mucus from his throat. He was rushed to a nearby emergency room where he was examined and had chest X-rays. Their pediatrician told them that Edwin had an enlarged heart and advised they immediately have the baby admitted to the Potter Building, then the Pediatric Unit at Rhode Island Hospital.

Once there, Edwin underwent a cardiac catheterization to diagnose his condition. It revealed holes in the heart's septum and an underdeveloped mitral valve that prevented his heart from circulating blood properly. Surgery at the time was unfortunately not an option. Edwin was given medications to help his heart pump more effectively and expand lung capacity. The family returned home a week later.

Once home, Edwin was showered with love and attention. Every milestone their bright, happy little boy achieved was a momentous occasion. Ed and Margaret's faith in God and prayer sustained them throughout their journey and they felt blessed for every moment they had with Edwin, no matter how difficult the circumstances.



Sadly, Edwin's life was cut short when he was three years old. Even today, the Bogers remain touched by the care and concern of the physicians and nurses who cared for their son during his hospitalization. When Hasbro Children's Hospital was being built, they made a generous gift, naming a pediatric emergency department room in Edwin's honor.

When Dr. Lloyd Feit expressed a need for continuing education for his staff, it aligned perfectly with the Bogers' lifelong passion for learning. The Bogers surrendered two life insurance policies and terminated their charitable remainder unitrust to the Pediatric Cardiology Department. A portion of the gift created an annual lectureship named for Edwin Boger, Jr. that brings world-renowned experts to speak during Pediatric Grand Rounds. The first presentation, with a focus on transition of care for young adults with congenital heart disease, will be held this fall. That this lecture highlights the care of adults with congenital heart disease is a testament to how things have changed in the field of Pediatric Cardiology over the years.

### Planned Giving - A Wonderful Way to Leave a Lasting Legacy at Hasbro Children's Hospital

A planned gift can be a bequest through your will or living trust, a charitable life income gift, such as a charitable gift annuity, charitable remainder unitrust, or a gift of life insurance or retirement account. These methods of giving can provide significant income

To learn more about planned giving, please contact Noreen M. Mitchell at 401-444-6311 or email at PGInfo@lifespan.org http://giving.lifespan.org/Hasbro-PlannedGiving

"The Hasbro Children's Hospital family is immensely grateful for the Bogers' gift," says Dr. Feit. "Their amazing generosity will be instrumental in helping us remain at the forefront of advances in detecting, diagnosing

and treating cardiac illness in children."

Ed adds, "Edwin's life was not in vain. Today's patients benefit from the knowledge and experiences that come from the past. There are so many new technologies that we didn't have

when Edwin was alive, and we're happy to play a role in supporting these advances."

### With Walmart Good Works Coordinators, **Giving Back Comes Naturally**



or Brenda Richmond, the decision to become a Walmart Good Works Coordinator was an easy one.

"I have a lot of young children in my life and this was an opportunity to help other children," says the Walmart veteran who is personnel coordinator in the Westerly store and has spent five years on the Good Works Committee. "I get a lot of satisfaction seeing the improvements to Hasbro Children's Hospital that we've helped to make possible."

On May 1, all Walmart and Sam's Club locations across Rhode Island and Southeastern Massachusetts began their annual six-week "Miracle Balloon" campaign to raise funds for Hasbro Children's Hospital, a member of Children's Miracle Network Hospitals. Last year's effort raised \$304,000, a portion of which supported renovations to The Izzy Family Room on the hospital's fifth floor a critical resource that serves as a home away from home for patient families during their hospital stay. All of the funds collected in Rhode Island and southeastern Massachusetts go directly to Hasbro Children's Hospital.

To make such an incredible impact, it's the behindthe-scenes dedication of the Good Works Coordinators that helps fuel the engine of generosity.

An entirely volunteer position, each local Walmart has a coordinator who engages colleagues and company leadership in a myriad of fundraising activities. Good Works Coordinators, with the support of the Walmart regional and market leadership and store managers, are instrumental in creating ways for their colleagues to give directly. Throughout the year, associates organize pot luck lunches and dinners, collecting \$5 from colleagues to donate to the hospital. There are also special events such as jeans and sports-themed dress-down days for all associates. For point-of-sale fundraisers, like the "Miracle Balloon" campaign where customers may add a donation of \$1 or more to their shopping total, Good Works Coordinators motivate cashiers through fun competitions and games between associates.

"Giving back to the community is a big part of the Walmart culture and embraced by our associates. People don't always realize how much good Walmart does. We're extremely committed to Hasbro Children's Hospital we all have connections to the children and families they help."

> Ethel Wescott, Walmart's Market 161 Market Assistant and chair of the Market's Good Works Committee

Walmart associates are also dedicated volunteers. Employees are regulars at the annual Hasbro Children's Hospital Radiothon, helping to answer phones and accept donations. Then there's Walmart's "Volunteerism Always Pays" program, where the company donates financially to an organization on behalf of an associate who volunteers their time.

While the hospital is a main focus of Walmart's local community involvement, the company's reach extends far beyond the hospital walls. Associates organize food drives, participate in fundraising walks for Easter Seals and the American Diabetes Association, and more. And, as a company, Walmart's Rhode Island State Giving Committee annually awards \$400,000 in charitable grants locally.



With gratitude to our Children's Miracle Network Partners, who raised \$512,047 in 2013





































# **Community Donates** \$444,917 to 10<sup>th</sup> Annual Radiothon

More than 30 patients and their families took to the airwaves to share their stories of medical struggles and triumphs in support of the 10th anniversary of the Hasbro Children's Hospital Radiothon on Thursday, April 3. The community came together to donate \$444,917 to support pediatric care, family programs and leading-edge research at the hospital.

"My gratitude goes to all the individuals, families and businesses that, for the past 10 years, have made the Radiothon one of southeastern New England's most successful community fundraisers," says Dr. Timothy J. Babineau, president, Rhode Island Hospital/Hasbro Children's Hospital, and president and chief executive officer, Lifespan. "Hasbro Children's Hospital has helped raise a generation of healthy kids over the past 20 years, and the ongoing support of our Radiothon donors has been crucial to keeping us at our best for all the kids and families who need us."

The annual Radiothon broadcast is a partnership of Providence Cumulus radio stations, Hasbro Children's Hospital, and Children's Miracle Network Hospitals. The event was broadcast live from the hospital for a total of 15 hours. Since the Radiothon began in 2005, more than \$6 million has been raised in support of the hospital.

Barbara Haynes, general manager of Providence Cumulus radio stations, says, "On behalf of the staff of 92 PRO-FM, Lite Rock 105 and NEWS TALK 630-WPRO & 99.7 FM, I am honored to have been a part of this amazing event over the past 10 years. I am grateful to all the families for sharing their stories with our on-air talent and to our listeners and valued customers for sharing their generosity and helping to improve the lives of children and families treated at Hasbro Children's Hospital."

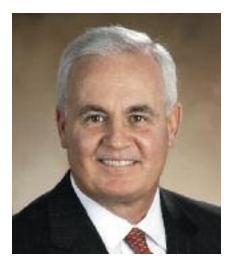
Over the course of the event, listeners heard inspiring stories of hope and healing from patient families and caregivers alike, about circumstances as varied as neurology, surgery, cancer and palliative care. Listeners were also invited to visit the station websites and social media pages for live blogging, real-time photos and the opportunity to "meet" some of the patients online. The event also included visits from Miss Rhode Island Jessica Marfeo, Stephen Gostkowski from the New England Patriots, PGA Tour professional Brad Faxon, players from the Providence Bruins and artists from PeaceLove Studios. The Cox Communications phone bank answered thousands of phone calls from people wanting to donate in support of the event.

Among the many sponsors, several of whom matched gifts during special "power hours" and also took shifts at the phone bank, were Hasbro, Inc., Alex and Ani, Dunkin' Donuts, The Rhode Island National Guard, Rhode Island Credit Union, Cardi's Furniture Stores, East Commerce Solutions, Alexander's Uniforms, Pepsico and Chelo's. A special thank you to Mr. David D. Schuller for his generous donation, matching grant and longstanding support of Hasbro Children's Hospital.



Miracle Network Hospitals

### A Message from the Chairman of the Foundation Board of Trustees



Roger Begin, Chairman Foundation Board of Trustees Rhode Island Hospital and Hasbro Children's Hospital

ur 20th anniversary year has been a wonderful opportunity to reflect on what it means to care for children and their families. Every person connected with Hasbro Children's Hospital—from its leadership and our donors to each member of our extensive care team-knows and understands that to be a pediatric leader requires innovation, collaboration and an unswerving passion for protecting the health of children.

Caring for children and their families is all about collaborating and listening—to hear what is really going on and needs to be done.

As a member of the Hasbro Children's Hospital Advisory Council since it was formed in 2010, it is my honor and privilege to be an advocate for the hospital and its work in the community. All of us on the Advisory Council eagerly share our expertise to ensure Hasbro Children's Hospital remains a national pediatric leader. It is my pleasure to introduce you to two members of our Advisory Council—Wayne Charness and Barbara Haynes.

With gratitude for your ongoing support,



### Thanks to all the members of the Hasbro Children's Hospital Advisory Council for their dedicated service!



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### Meet Wayne Charness

For nearly three decades, Wayne Charness spearheaded the public relations efforts for Hasbro, Inc., the global toy company based in Pawtucket, RI. As senior vice president of global communications, he played a key role in building relationships for the company and in helping children develop relationships with toys that have become synonymous with childhood such as Mr. Potato Head, Monopoly and Play-Doh.

Recently retired, Wayne continues to serve on the Hasbro Children's Hospital Advisory Council, fostering one of the most important relationships he helped build-the bond between Hasbro, Inc. and Hasbro Children's Hospital.

"I was lucky to be involved at the inception of something that would grow into such an incredible place."

Twenty years later, Wayne continues to work to benefit the hospital, opening doors and advocating for the hospital and the families it serves at every turn. He says he will never retire from Hasbro Children's Hospital.

"I am proud that the connection between Hasbro, Inc. and the hospital is so strong. If I've had a hand in keeping the Hasbro employees connected with the hospital, I'm happy."





### Meet Barbara Haynes

As the general manager of Cumulus Broadcasting in the Providence market, Barbara Haynes has been at the forefront of Rhode Island media for decades.

She has used her expertise to shine a spotlight on community organizations. Hasbro Children's Hospital has always been special to her—dating back to her teen years when her brother was a pediatric patient in the original Potter building, the children's unit before the hospital was built.

"I am very grateful that I am able to play a role in helping a cause that is so much a part of my life and the community. The bounty that I have is the media to help raise awareness of the work the hospital does."

Barbara was involved from the very beginning of Hasbro Children's Hospital and fondly recalls the early days of the Rhode Island National Guard Air Show and the Radiothon, which just celebrated its 10th anniversary.

"I remember when the idea first came up for the Radiothon. It took us less than a minute to say 'yes.'"

Today, as a member of the Advisory Council, she enjoys providing guidance and creating partnerships. "I get such satisfaction from creating connections that ultimately help Hasbro Children's Hospital."

We are proud to use the following pages to honor our generous donors whose philanthropy in 2013 has helped us meet our "All for One" promise to the community to be at our best at every moment for each child and family in our care. This list reflects cumulative gifts and pledges of \$250 or more in calendar year 2013.

### Thank you!



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A Lifespan Partner

## Hasbro Children's Hospital Unveils New **Dunkin' Donuts Family Room**

n April 29, Hasbro Children's Hospital unveiled its newly-remodeled Dunkin' Donuts Family Room on the hospital's sixth floor. The space gives families a "home away from home" during a child's extended stay at the hospital. It features the design of Dunkin's 2015 restaurant concept, complete with soft seating, a kitchen, Keurig machine with Dunkin' Donuts K-Cups, computers, and a flat-screen TV.

The Dunkin' Donuts Family Room was renovated with funds raised during Dunkin' Donuts' annual Iced Coffee Day in 2013. Franchisees in Rhode Island and Bristol County, Mass. donated more than \$158,000 to the hospital through the fundraiser, totaling nearly \$633,000 raised since the program's inception in 2010.



"On behalf of the leadership and staff of Hasbro Children's Hospital, I want to express my gratitude for our amazing partnership with Dunkin' Donuts and all that their philanthropy—and the generosity of their franchisees and guests has made possible for the children and families in our care," says Dr. Timothy J. Babineau, president, Rhode Island Hospital/Hasbro Children's Hospital, and president and CEO,

Lifespan. "The new Dunkin' Donuts Family Room will help relieve some of the stresses of a hospital stay for families whose children are being treated at Hasbro Children's Hospital, sometimes for weeks or months at a time."

"We are so thrilled that the success of Iced Coffee Day has resulted in this beautiful space," says Joe Prazeres, Dunkin' Donuts franchisee. "Thanks to our loyal guests, this annual promotion has allowed us to work with Hasbro Children's Hospital to make tangible improvements to a facility that touches so many of our guests and their families, and we are excited to continue these efforts for years to come."



L-R: Charlie Coelho, Rob Batista, Dr. Timothy J. Babineau, Joe Prazeres and Bob Mongeon

Thank you for helping us fulfill our "All for One" promise to the community through your generosity. All of our knowledge, our experience and our passion for healing are devoted to each child in our care.

We invite you to learn more by contacting Michele Brannigan at 401-444-4639 or mbrannigan@lifespan.org www.hasbrochildrenshospital.org

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