

Winter 2015

# The Miriam Memo

EMERGENCY

WALK-IN ENTRANCE

*Our New Emergency  
Department is Complete!*

*Wait until you see what's inside...*

*Full story on pages 4-7*



**The Miriam Hospital**  
*A Lifespan Partner*





Arthur J. Sampson

At our recent annual meeting, I opened my remarks with a simple statement: “*The Miriam had a spectacular year.*”

I proceeded to share an impressive list of accolades bestowed on our hospital — including that for the third year in a row, The Miriam was named the top hospital in the region by *U.S. News and World Report*.

Today, as I share this issue of *The Miriam Memo*, I am once again humbled and honored to be the president of such a wonderful hospital. The Miriam continues to attract bright minds, talented individuals and compassionate, generous supporters who collaborate to make this a premier hospital in New England.

We have a lot of good news to share in these pages — from a look at the extensive renovations to our Emergency Department, which are already proving their effectiveness in the face of record high volume, to a story about the three

amazing sisters devoted to the hospital where their grandfather was one of the first physicians to practice.

From teams of cyclists riding around Rhode Island in support of our cancer programs, to Brown University athletes bench-pressing to raise funds for our cancer survivorship program, innovation abounds as our circle of caring grows ever wider. We also introduce you to The Miriam’s Person of the Year — Marie J. Langlois — who we honored at our Annual Meeting in October. Marie is a dear friend of our hospital and this honor was just a small way to show how deeply valued and respected she is by everyone who knows her here at the hospital.

Thank you for your dedication and commitment to The Miriam. Your generosity truly helps us save lives and for that we are forever grateful. On behalf of our caregivers and patients, our best wishes to you and yours for health and happiness in the new year.

## Supporting Innovative Urologic Care at The Miriam

On June 5, 2014, Janet and James Rosati generously hosted an event at The Dunes Club in Narragansett to raise funds for and awareness of the hospital’s newly established Minimally Invasive Urology Institute (MIUI).

Led by physicians Dr. Joseph Renzulli, Dr. Gyan Pareek and Dr. Dragan Golijanin, the MIUI is recognized as one of the very best in the region. “*This means that patients don’t need to travel to Boston or New York to access the best, most experienced physicians and the latest in technology,*” says Dr. Renzulli.

With state-of-the-art equipment, including the da Vinci surgical robot and Firefly Fluorescence Imaging, “*We’re now able to offer all modalities of treatment for prostate, bladder, kidney, testicular and penile cancer right here in Rhode Island,*” says Dr. Golijanin. Proceeds raised in support of the MIUI benefit research, teaching and capital investments to further the Institute’s mission.

The Institute is pleased to welcome Dr. George Turini to the team. He recently completed the five-year urology residency program at Brown University and is currently participating in a two-year fellowship program for Minimally Invasive Robotic Urology, also at Brown University.



Timothy J. Babineau, MD; James V. Rosati, Joseph Renzulli, II, MD; Scott B. Laurans and Gyan Pareek, MD



# A Family's Legacy of Giving

In Memory of Dorothy Markoff Nelson (December 28, 1913 - December 13, 2014)

*“When you work for something in a community, then you identify with it in a very personal way,”* says Gloria Winston, a lifelong volunteer and supporter of The Miriam Hospital. Indeed, Gloria and her two older sisters, Bernice Gourse and Dorothy Nelson, share a common devotion to The Miriam in terms of the time they’ve dedicated as volunteers and the generosity they’ve shown as donors. *“For us, The Miriam is the one thing we all have in common,”* says Gloria. *“There’s no question that all three of us feel strongly about it.”*

The three sisters inherited their philanthropic spirit from their parents, Ruth and Samuel Markoff. Their mother, Ruth, was a member of the Women’s Association and also helped run the North End Dispensary, which were both integral to the opening of The Miriam Hospital in 1926. *“As a volunteer my mother also purchased the linens for the hospital, which was a big job back then,”* Gloria says. Their father, Samuel, founded Paramount Line in 1906, which became one of the largest greeting card companies in the world.

When Ruth Markoff died in 1978, the three sisters founded the Ruth and Samuel Markoff Foundation as a way to honor their parents. Samuel had already died in 1932. *“We were always very strong believers in The Miriam,”* recalled Dorothy. *“My grandfather was one of the first Jewish doctors in the hospital.”* In 2013, the Foundation was closed and the Ruth and Samuel Markoff Fund was created as a donor advised fund through the Rhode Island Foundation so that the family’s support could go on in perpetuity. The Foundation has supported The Miriam by providing funds for the creation of the

Rosalie and Norman Fain Outpatient Building, the Victor and Gussie Baxt Building, and recently, a patient waiting area. The Ruth and Samuel Markoff Coffee Shop was named in recognition of their generous gift to the Baxt Building.



Gloria Winston, Dorothy Nelson and Bernice Gourse

*“The Miriam has always been one of our favorite charities,”* explains Gloria, who has remained an active member of the Women’s Association, where she was honored last May with an award for her commitment to The Miriam.

*“I still go in as a volunteer. Now I*

*work in the infusion suite at the Cancer Center. But back in the early days, I had a little cart and I would load it up with magazines and candy and go from room to room. I would see*

*the same people week to week because patients stayed in the hospital much longer in those days. You could develop real relationships,”* she recalls. At one point, Bernice was the director of volunteers at the hospital. *“I loved being director of volunteers,”* she recalls. *“It gave me the opportunity to show the young volunteers that the patients were more than sick people, but real people with a sense of humor.”*

The Miriam Hospital has come a long way since it opened in 1926. *“I have been so thrilled to see it grow from a little neighborhood hospital to a hospital of great stature,”* says Gloria. *“It’s like seeing your kid grown up.”* Now Ruth and Samuel’s grandchildren have assumed responsibility for overseeing the Fund. *“Charity is not only giving money, but giving of yourself,”* says Bernice. *“It should be part of our everyday existence. I hope I have and always will set a good example for my children.”*

**“Charity is not only giving money, but giving of yourself.”**

**– Bernice Gourse**



# Emergency Department

The new Emergency Department at The Miriam Hospital — a welcoming and streamlined space that improves privacy, patient care and comfort, work flow, and collaboration — is a testament to the power of vision, teamwork and philanthropy.

In 2011, The Miriam Hospital was facing a major dilemma. As the third busiest Emergency Department in the state, the hospital was providing emergency care for more than 60,000 patients annually – double the volume the space was designed for in the 1990s. Stretchers often lined the corridors since there were no vacant rooms, a thin curtain was the only privacy available between exam areas, equipment and computers were stored on mobile carts, and physicians and nurses collaborated in cramped spaces designed for a different era of emergency medicine.

Clearly, the Emergency Department needed to change, but it had to be done without altering the footprint of the landlocked ED or closing for even a minute. And the hospital needed to raise millions of dollars to make it happen.

Thanks to the generosity of our family of donors, careful planning and a lot of flexibility, the multi-phased project was completed, on time and on budget.

*"It was like hosting Thanksgiving dinner while renovating your kitchen,"* says Gary Bubly, MD, Medical Director of The Miriam's Department of Emergency Medicine.

Walking into the new Emergency Department now, he says it was well worth the two years of drilling and hammering. *"It has a much more soothing and calm appearance that is helpful for everyone. In the past, when you'd walk into the main ED, you'd see patients on stretchers in the corridors and feel the stress."*

## The extensive renovation project included:

- creating a new cardiac Procedural Care Unit next to the ED to enhance cardiac care and endoscopy services;
- renovating the main ED to create spacious patient care bays with walls and doors for increased privacy and infection control, a new waiting room and triage area, and state-of-the-art nursing stations;
- installing a dedicated CT scanner and digital X-ray machine in the ED to accelerate diagnosis and treatment;
- rebuilding the Team 5 unit, where many of the most acutely ill patients are treated, to create 13 private bays, including one critical care and one psychiatric care room, an optimally efficient nursing station, and even its own time saving pneumatic system for delivering blood samples to the lab upstairs for analysis;
- consolidating all administrative offices under the ED's roof to maximize efficiency and collaboration.



The renovations were put to the test before they were even complete. In May, as the construction in the main ED was coming to a close, the Emergency Department experienced the busiest month of all time – a record 5,426 patients. Yet, Dr. Bubly says, *"It didn't feel as busy. Our team was easily able to handle the increased flow and barely noticed the spike. It testifies to the efficiency of the redesigned clinical space."*

At the dedication of the new space, hospital president Arthur J. Sampson celebrated donors' generosity and the culmination of hard work on the part of the ED staff, the design team, The Miriam Board and the Campaign Cabinet co-chaired by Alan Litwin, Chair of The Miriam Hospital Foundation Board of Trustees, and Robert DiMuccio, Chairman, President and CEO of Amica Insurance.

*"It's wonderful knowing we've met expectations,"* Sampson said, *"but when we can exceed expectations, it's like that feeling you get when you hit a home run. And with our new Emergency Department, we can do just that."* Dr. Bubly expressed his appreciation for everyone who helped turn this vision into a reality. *"I feel very lucky to be*

*here at The Miriam. I feel lucky to work with this incredible team in the ED. And on behalf of the entire ED staff and the thousands of patients we are privileged to serve, thank you, our generous donors, for making all of this possible."*



# Improvements Pay Off

## WHEN EVERY SECOND COUNTS...

**T**hirty-seven-year-old Camille arrived at The Miriam's ED just after 6 a.m. one day last October, suffering severe chest pain that lanced straight through to her back. She had no apparent risk factors for a heart attack, and her young age made it more unlikely, but her symptoms and an EKG clearly pointed to a major cardiac event. Because *"time is muscle,"* attending physician Michelle Daniel, MD, needed to start her patient immediately on anticoagulants to prevent further blood clotting and save the heart muscle from dying.

But Camille had another condition that massively complicated treatment – a rare disease called moyamoya. First detected in Japan, moyamoya is a progressive cerebrovascular disorder caused by blocked arteries at the base of the brain. It is most often associated with stroke, but Dr. Daniel knew there is also a link between the disease and aortic dissection – the tearing and potential rupture of the major blood vessel of the heart.

Heart attack and aortic dissection present with similar symptoms. However, treatment for the two conditions is very different. A patient given blood thinners for a heart attack, but actually suffering an aortic tear, can bleed to death. Was Camille suffering a dissection? That sudden, lethal condition had to be ruled out. Racing against time, Dr. Daniel ordered chest X-rays, which indicated that Camille's aorta was intact. But a CT scan was required to confirm this high-risk situation. And here is how renovations of The Miriam Hospital's Emergency Department helped save Camille's life.

Before we began our renovation project, the ED did not have its own CT scanner. When every second counted, emergency room patients had to be whisked out of the department to a CT scanner precious minutes away. But thanks to work completed earlier this year, our ED now has its own CT scanner just steps from patient bays.



**CT Suite**  
*Generously donated by  
Rhode Island Medical Imaging  
in memory of  
Michael J. Ryvicker, MD*

Dr. Daniel accompanied Camille to our newly built CT room and read the images while her patient was still on the table. No dissection. Anticoagulants were begun immediately and Camille was in the adjacent Procedural Care Unit for cardiac catheterization within 61 minutes of arriving at the hospital. There, Camille's heart briefly stopped beating, but she was quickly resuscitated by our expert cardiac team, which implanted a metal stent to open a blocked artery. Three days later, Camille was discharged from The Miriam and has recuperated well.



*The  
Norman M. Fain  
Family Nursing  
Station*



## THE VICTOR AND GUSSIE BAXT WAITING AREA



# Stepping Up To Help Our Community's Emergency Department

When The Miriam embarked on a fundraising campaign to raise money in support of the critically-needed Emergency Department renovations and upgrades, and the building of a new Procedural Care Unit, we reached out to a broad range of community and business leaders. The community's response was overwhelming.

**Here we highlight a small group of donors who made these projects possible.**

### **ROBERT DIMUCCIO**

*Cabinet Co-Chair*

*Chairman, President and CEO of Amica Insurance, Lincoln, RI*



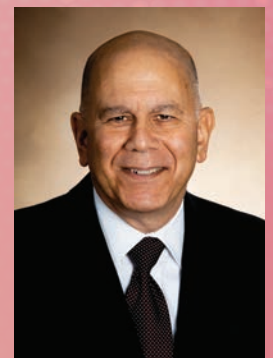
Bob and Rena DiMuccio

“AMICA INSURANCE IS PROUD TO SUPPORT THE MIRIAM HOSPITAL CAMPAIGN FOR EXCELLENCE AS IT ENHANCES ITS EMERGENCY AND CARDIOLOGY CARE. ON A MORE PERSONAL LEVEL, I'VE HAD FAMILY MEMBERS TREATED AT THE MIRIAM. THEY WERE TREATED WITH RESPECT AND THE MOST PROFESSIONAL CARE YOU CAN IMAGINE. TO THIS DAY, MY FAMILY STILL SPEAKS OF THE WONDERFUL WORK THAT'S BEING DONE AT THE HOSPITAL.”

### **SCOTT B. LAURANS**

*Immediate past Chairman of the Lifespan Board of Directors*

“WHEN YOU CONSIDER THE MIRIAM HOSPITAL AND HOW WELL IT SERVES OUR COMMUNITY EACH AND EVERY DAY, IT IS SELF-EVIDENT THAT THE MIRIAM HOSPITAL IS A WORTHY CAUSE. AND WHEN YOU LOOKED AT THE EMERGENCY DEPARTMENT THAT WAS BUILT TO SERVE A MUCH SMALLER NUMBER OF PATIENTS ANNUALLY, THE PROJECT WAS ABSOLUTELY NECESSARY. WHEN ALAN (LITWIN) ASKED, I WAS PLEASED TO STEP UP AND HELP SUPPORT THIS PROJECT FOR THE MIRIAM.”







The late Edward and Virginia Routhier

## ROUTHIER FOUNDATION

“THE ROUTHIER FOUNDATION IS PLEASED TO SUPPORT THE IMPROVEMENTS TO THE EMERGENCY DEPARTMENT AT THE MIRIAM HOSPITAL, WHICH PROVIDES VITAL SERVICES TO SO MANY IN OUR COMMUNITY. HEALTHCARE WAS A STRONG INTEREST OF BOTH EDWARD AND VIRGINIA ROUTHIER. THEIR VISION AND GENEROSITY MADE IT POSSIBLE FOR THE SUPPORT THEY PROVIDED DURING THEIR LIVES TO CONTINUE TO BENEFIT GENERATIONS TO COME. THIS PROJECT IS CONSISTENT WITH THEIR INTERESTS AND IS ALREADY ENHANCING EMERGENCY CARE IN THE REGION.”

## ERIC AND LISA SHORR

Owners, *Secure Future Tech Solutions, Warwick, RI*

“UP UNTIL A YEAR AGO WE LIVED WITHIN FIVE MINUTES OF THE MIRIAM. DURING THAT TIME, ERIC HAD AN EXTREME ALLERGIC REACTION AND THANK GOODNESS FOR THE MIRIAM’S SWIFT RESPONSE! WE WERE HAPPY TO HOST A RECEPTION AND SHARE OUR STORY AND THE EXPERTISE OF THE MIRIAM WITH MANY OF OUR PEERS AND COLLEAGUES IN RHODE ISLAND. WE BRING OUR ENERGY AND PERSPECTIVE TO THE TABLE AS AMBASSADORS OF THE HOSPITAL. WE THINK IT’S TIME FOR US – THE YOUNGER GENERATION – TO STEP UP AND GET INVOLVED.”



## ALAN LITWIN

Managing Director, *Kahn, Litwin, Renza & Co., Ltd.* and Chair, *The Miriam Hospital Foundation Board of Trustees*



“WHEN I FIRST AGREED TO CHAIR THE MIRIAM’S CAMPAIGN FOR EXCELLENCE I TOOK A TOUR OF THE ED. STRETCHERS LINED THE CORRIDORS AS THERE WEREN’T ENOUGH TREATMENT SPACES; COMPUTERS LINED THE HALLWAYS AND THIN CURTAINS WERE THE ONLY BARRIERS BETWEEN TREATMENT ROOMS LEAVING LITTLE PRIVACY FOR PATIENTS AND FAMILIES. I AM SO PROUD OF OUR NEW SPACE AND THE FACILITIES THAT WE HAVE HELPED TO MAKE AVAILABLE TO OUR EXCELLENT CAREGIVERS LARGELY DUE TO THE UNWAVERING DEDICATION OF OUR CAMPAIGN CABINET. THEY MADE VERY GENEROUS GIFTS TO THE CAMPAIGN AND WORKED TIRELESSLY TO ENCOURAGE FRIENDS, GRATEFUL PATIENTS AND COMMUNITY LEADERS TO SUPPORT THIS CRITICALLY IMPORTANT PROJECT FOR THE FUTURE OF THE MIRIAM.”

**Emergency Department Family Room**  
Generously donated by Marianne and Alan Litwin and Barbara and Frank Litwin and Families

**Dining Area**  
Generously donated by The Hassenfeld Family Foundation

**Emergency Department Reception**  
Generously donated by Barbara and Edward Feldstein

**Treatment Room**  
Generously donated by Robert A. Biesman and Marcia S. Biesman Family

**Registration Office**  
Generously donated by Arthur and Lynda Sampson

**Treatment Room**  
Generously donated by The Aubin Family

**X-Ray Control Room**  
Donated in loving memory of Ric Babineau

**Treatment Room**  
Generously donated by University Medicine Foundation

### Our gratitude to The Miriam’s Campaign for Excellence Campaign Cabinet

**Alan Litwin,**  
*Campaign Co-Chair*

**Robert DiMuccio,**  
*Campaign Co-Chair*

**Lawrence A. Aubin, Sr.**

**Gary Bubly, MD**

**Edward Feldstein**

**Suzanne Gilstein**

**Susan Kaplan**

**Brock Manville**

**David Rampone**

**Arthur Robbins**

**Larry Sadwin**

**Arthur Sampson**

**Lisa Shorr**

**Triage Room**  
Generously donated by Amica Insurance

**Treatment Room**  
Generously donated by Suzanne Gilstein in loving memory of Alan M. Gilstein

**Emergency Department Security**  
Generously donated by Stephen and Diana Lewinstein



# Annual Miriam *People Dinner* Brings Together Hospital's Dedicated Donors



Jerry and Dale Salmanson



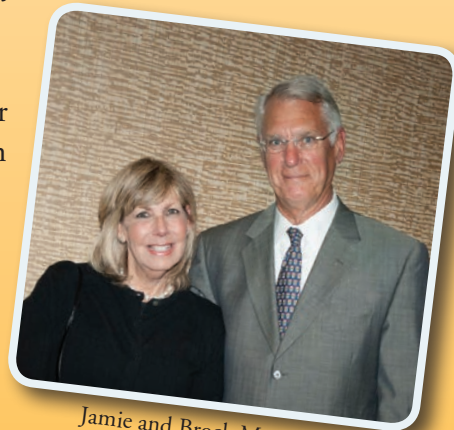
L-R: Scott B. Laurans, Jim and Robin Engle,  
Sandy Elias and Jack Elias, MD

On September 10, 2014 nearly 150 members of The Miriam People Society joined officers and trustees of The Miriam Hospital Foundation at the Providence Marriott for the 42nd annual Miriam People Dinner.

A long-standing tradition, this year's special evening featured dinner and a speaking program, celebrating our achievements over the past year while looking towards the future. The event was chaired by Robin and Jim Engle.

The night's keynote speaker was Dr. Jack A. Elias, Dean of Medicine and Biological Sciences at The Warren Alpert Medical School of Brown University. During his presentation, Dr. Elias spoke about the ever-changing health care environment, the importance of collaboration between The Miriam and Lifespan, as well as integrating the missions of an academic medical center to deliver the best care possible to all patients and their families. Dr. Elias also shared why he relocated to Rhode Island—underscoring the incredible partnership of excellence we share with Brown University.

*"Everything that makes our hospital the powerhouse it is today was made possible by the caring, generous people here tonight,"* said Alan Litwin, Chair of The Miriam Hospital Foundation Board of Trustees. *"There is no question that The Miriam has a culture of caring that is truly unique amongst healthcare institutions—thank you all for being such an important part of who we are."*



Jamie and Brock Manville

## Dr. Beth Gentilesco Recognized for Excellence in Teaching



Dr. Beth Gentilesco, site director for internal medicine clerkship at The Miriam Hospital, is 2014's recipient of The Riesman Family Excellence in Teaching Award. Gentilesco is a hospital-based internist and educator. *"Every patient I take care of is with residents or students right there at the bedside, which is very authentic and provides an intimacy that is essential to learning,"* she says. *"I am very honored and humbled to receive this award."*

*"She's just a world-class teacher who has captivated the minds of learners at all levels, from residents to attendings,"* says Dr. Fred J. Schiffman, Associate Physician-in-Chief of The Miriam Hospital. *"If medicine is an art, we can find among us masters of the art. Beth Gentilesco is such a master."*

The Riesman Award was created by a gift from the Robert A. and Marcia S. Riesman family for the purpose of recognizing excellence in teaching by a Miriam Hospital/Brown Medical School faculty member who is currently and actively involved in the education of medical students, resident physicians and other colleagues.

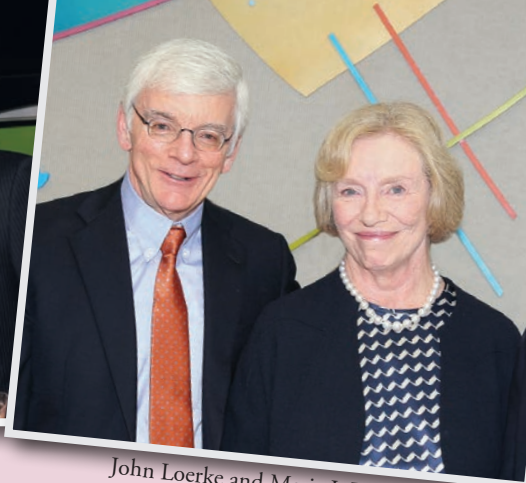




Alan H. Litwin and Marie J. Langlois



Alan and Marianne Litwin with Jason Siperstein



John Loerke and Marie J. Langlois

## The Miriam's **Annual Meeting** Reflects on Year of Success and Honors Marie J. Langlois as Hospital's "Person of the Year"

### Event Program

#### WELCOME

Alan H. Litwin, Chair  
The Miriam Hospital Foundation Board of Trustees

#### INVOCATION

Rabbi Elan Babchuck

#### MEDICAL STAFF ASSOCIATION REPORT

Valerie Thomas, MD, President  
Medical Staff

#### PROFESSIONAL LEADERSHIP REPORT

Arthur J. Sampson, President  
The Miriam Hospital

#### EDUCATIONAL SCHOLARSHIP PRESENTATION

Kathleen C. Hittner, MD, President Emerita  
The Miriam Hospital

#### WOMEN'S ASSOCIATION REPORT

Dani Sahner Brier  
Member, Women's Association

#### FOUNDATION BOARD OF TRUSTEES REPORT

Alan H. Litwin, Chair  
The Miriam Hospital Foundation Board of Trustees

#### FOUNDATION NOMINATING COMMITTEE REPORT

Scott Laurans, Chair  
Lifespan Board of Directors

#### RECOGNITION OF MARIE LANGLOIS, THE MIRIAM HOSPITAL PERSON OF THE YEAR

Alan H. Litwin, Chair  
The Miriam Hospital Foundation Board of Trustees

#### CLOSING REMARKS AND ADJOURNMENT

Alan H. Litwin, Chair  
The Miriam Hospital Foundation Board of Trustees

Buffet reception will follow immediately in  
The Marie J. Langlois Café.

With 120 of The Miriam's closest friends in attendance, The Miriam Hospital Foundation held its 2014 Annual Meeting on Wednesday, October 29. The evening was an opportunity to highlight The Miriam's successes, install the new slate of officers, and thank everyone for their service to the hospital. Alan Litwin, Chair of The Miriam Hospital Foundation Board of Trustees also thanked Scott B. Laurans, Chairman of the Lifespan Board of Directors, for his unparalleled commitment, generosity and dedication of more than 25 years to Lifespan and its affiliated hospitals. Lawrence A. Aubin Sr. assumed the chairmanship of the Lifespan Board in December.

Highlighting several recent accomplishments, Alan called specific attention to *U.S. News and World Report* naming The Miriam as the region's top hospital for the third year in a row, and the exemplary results of an inspection visit by the Joint Commission on Accreditation of Healthcare to reaccredit our hospital. He also shared some of the extraordinary gifts received by The Miriam last year.

The event also featured a special presentation honoring Marie J. Langlois as The 2014 Miriam Person of the Year. A long-time member of The Miriam family, and a true humanitarian and philanthropist, Marie has served as Vice Chair of The Miriam Hospital's Board of Trustees, and served as Vice Chair of our Foundation's Board of Trustees. She is currently Chair of Lifespan's Investment Committee and a member of the Lifespan Board of Directors. With a passion for supporting projects that focus on health care, arts, and education, Marie also co-chaired The Miriam's successful *Campaign for the Next Generation*, which led to the opening of the Baxt building.

"It is a privilege to honor Marie, who has done so much for our hospital—I cannot think of anyone more deserving of this recognition," said Alan. "As Suzanne Gilstein said recently, if you looked up the definition of philanthropy in the dictionary, you'd find a picture of Marie—she has the amazing ability to enrich every person's life she touches."

Alan announced that Marie had put forth a \$50,000 challenge to match all new or increased annual fund gifts to The Miriam. And in an unprecedented show of solidarity, the Foundation board stepped up to add \$50,000 to Marie's challenge, allowing all new or increased gifts The Miriam receives to its annual fund—up to \$100,000—to be matched dollar for dollar.

"Philanthropy is truly the lifeblood of our hospital; it is incredibly gratifying to see the ongoing generosity of our donor community on full display here tonight," finished Alan. "There has never been a better time to make a gift to The Miriam's annual fund thanks to this historical challenge."



# Brown University's Football Team Flexes Muscles and Hosts *"Bench Press for Cancer"*



With the sun shining brightly, more than 100 Brown University athletes, students, faculty, alumni and members of the community made their way to the school's main green on Monday, October 27 for a unique event with a two-fold mission: to honor the memory of fellow athlete Lawrence Rubida, and raise funds to benefit the Cancer Survivorship Program for Young Adults at The Miriam Hospital.

With sweat, determination, thousands of bench press repetitions, and participants cheering each other on with chants of *"Lift one more to fight cancer,"* the event raised a total of \$23,000.

Beginning at 10:00 a.m., participants began flexing their muscles by bench pressing a weight of either 75 or 165 lbs. for as many repetitions as they could manage. Having each secured a "per rep" pledge, participants were determined to lift until they could lift no more or until the event ended at 4:00 p.m. A former captain of the Brown University football team, Lawrence Rubida passed away in 2005 at the age of 23 from Ewing's Sarcoma—a cancerous tumor that grows in the bone and soft tissue surrounding the bone. His courageous and brave spirit while battling the disease energized the Brown community to take action and help other young adults fighting for their lives.



*"It's been heartwarming to see the way everyone has rallied together around this event; so many of us have had our lives touched by cancer in one form or another,"* said Caleb Cragle, one of the event's organizers and a member of the Brown University football team. *"We saw from our experience with Lawrence the devastation that cancer causes, so all of the money we raise will help young adults fighting the same battle he did."*

In addition to raising money, members of the Brown football team plan to work with young survivors on incorporating physical activity into their day-to-day lives; an important element not only for leading a healthy life, but also for post-cancer treatment.

*"I'm in awe of the dedication and determination of everyone involved with Bench Press for Cancer—these efforts are a perfect example of young people doing good to help their community,"* said Dr. Fred J. Schiffman, Medical Oncologist and Medical Director of The Leonard and Adele R. Decof Family Comprehensive Cancer Center at The Miriam Hospital. *"We have some of the most robust and comprehensive cancer programs in the state and our survivorship programs for all age groups emphasize the importance of exercise and nutrition in a cancer survivor's life. That is one of the critical messages spread through this event."*



Caleb Cragle, a member of the Brown University football team and one of the event organizers, puts up one of more than 30 repetitions for the cause.



Rachel Studley, (forefront) a RN at The Miriam Hospital, shows her muscle as Caleb Cragle provides a spot.





(L-R): George Dys, Judi Donnelly, Kevin Donnelly, Scott Martin, David Carroll, Benjamin Hartley, Dean Pendelton, Craig Jolicoeur, Paula Raposo, Michael Silva, Karen Antons, and LIFEcycle co-founders Dani and Jacob Brier.

## Annual LIFEcycle “Ride ‘Round Rhody” Raises \$65,000 for Local Cancer Treatment Programs

As the Rhode Island National Guard Honor Guard signaled a resounding send-off, nearly 100 cyclists took to the road on Sunday, August 10 for LIFEcycle’s annual “Ride ‘Round Rhody” Bike-a-Thon to raise funds for cancer treatment. The event generated \$65,000 for Lifespan’s Comprehensive Cancer Centers, including The Leonard and Adele R. Decof Family Comprehensive Cancer Center at The Miriam Hospital, as well as other local cancer programs.

Beginning and ending at Bryant University in Smithfield, the all-day, family event offered cyclists their choice of a 25- or 75-mile route, each featuring a mix of tree-lined roads, challenging climbs, and some of the best scenery in Northern Rhode Island.

To participate, cyclists raised a minimum of \$250, with many going above and beyond, joining LIFEcycle’s “Peloton Pack” by raising \$1,000 or more. A number of participants represented staff from across the Lifespan system. Of the total raised this year, \$21,000 will go directly to support genomic testing at Lifespan’s Comprehensive Cancer Centers. LIFEcycle also contributed \$5,000 for complementary therapy at The Miriam’s cancer center.

Representing state-of-the-art cancer care, genomic testing evaluates the molecular features of a patient’s cancer cells to determine if there is a targeted treatment that can be matched to their specific gene abnormality.



*“Thanks to our dedicated participants and generous sponsors, this year’s “Ride ‘Round Rhody” was a tremendous success,” said Jacob Brier, Co-Founder and Chairman of LIFEcycle. “We are truly grateful to the community and our ability to provide much-needed funds to advance local cancer treatment.”*

*Added Arthur Sampson, President of The Miriam Hospital, “The commitment that LIFEcycle and those who participate in Ride ‘Round Rhody have made to The Miriam has been instrumental in our ability to deliver award-winning, compassionate cancer care. We are so grateful for the incredibly generous support this inspirational event has raised since its inception in 2009—everyone involved is an important partner of our work.”*





**The Miriam Hospital  
Foundation**

P.O. Box H  
Providence, RI 02901

If you do not wish to receive mail solicitations from The Miriam Hospital,  
or from other Lifespan institutions, please email [privacyofficer@lifespan.org](mailto:privacyofficer@lifespan.org),  
call 866-626-0888 or 401-444-6500 and leave a message, or write to Lifespan  
Privacy Officer, 593 Eddy St., POB – Ste. 240, Providence, RI 02903.

PRESORTED  
NONPROFIT ORG.  
U.S. POSTAGE  
PAID  
PROVIDENCE, RI  
PERMIT NO. 538

# Save The Date • May 9, 2015 • 6 p.m.

## North Central Airport, Smithfield, Rhode Island



Join gala chairs Elizabeth and David Greenberg, DPM for  
an exotic celebration as we *Journey to the Serengeti*  
to benefit **The Miriam Hospital's** annual fund and  
help to advance life-changing oncology treatments  
for our patients. For more information, please call  
401-793-2014 or visit [giving.lifespan.org/TMH-2015-Gala](http://giving.lifespan.org/TMH-2015-Gala).

Title Sponsors:



At times we share news and information with our donors electronically. If you'd like to receive timely updates by email and help us reduce paper and postage costs, please email [TMHGiving@lifespan.org](mailto:TMHGiving@lifespan.org).

*The Miriam Memo*, a publication of The Miriam Hospital, is published for friends and supporters of The Miriam Hospital. For more information, please contact the Development Office at 401-793-2004 or visit [MiriamHospital.org](http://MiriamHospital.org). © 2015 The Miriam Hospital. All rights reserved.

FSC